# THE NCS™
## The National Citizen Survey™

# Cañon City, CO
Comparisons by Demographic Subgroups

2018

**NRC**
National Research Center Inc

**ICMA**
Leaders at the Core of Better Communities

# About

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. Communities conducting The NCS can choose from a number of optional services to customize the reporting of survey results. Cañon City's Comparisons by Demographic Subgroups is part of a larger project for the City and additional reports are available under separate cover. This report discusses differences in opinion of survey respondents by annual household income and age.

## Understanding the Tables

For most of the questions, one number appears for each question. Responses have been summarized to show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as "excellent" or "good," or the percent of respondents who participated in an activity at least once. It should be noted that when a table that does include all responses (not a single number) for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

The subgroup comparison tables contain the crosstabulations of survey questions by selected respondent characteristics. Chi-square or ANOVA tests of significance were applied to these breakdowns of survey questions. A "p-value" of 0.05 or less indicates that there is less than a 5% probability that differences observed between groups are due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of the sample represent "real" differences among those populations. As subgroups vary in size and each group (and each comparison to another group) has a unique margin of error, statistical testing is used to determine whether differences between subgroups are statistically significant. Statistical testing was not performed on multiple response questions.

Each column in the following tables is labeled with a letter for each subgroup being compared. The "Overall" column, which shows the ratings for all respondents, also has a column designation of "(A)", but no statistical tests were done for the overall rating.

For each pair of subgroups ratings within a row (a single question item) that has a statistically significant difference, an upper case letter denoting significance is shown in the cell with the larger column proportion. The letter denotes the subgroup with the smaller column proportion from which it is statistically different. Subgroups that have no upper case letter denotation in their column and that are also not referred to in any other column were not statistically different.

For example, in Table A below, respondents age 55 and over (C) gave significantly higher rating to the overall quality of life than those age 18 to 34 (A) and 35 to 54 (B), as denoted by the "A B" listed in the cell of the ratings for those 55+. This was also true of women (A) over men (B); people who were white alone, not Hispanic (A) over those who were Hispanic and/or other race (B); homeowners (B) over renters (A); and those living in detached housing (A) over those living in attached housing (B).

Figure 1: Community Characteristics – General (Example Only)

| Percent rating positively (e.g., excellent/good) | Age 18-34 (A) | Age 35-54 (B) | Age 55+ (C) | Sex Female (A) | Sex Male (B) | Race/ethnicity White alone, not Hispanic (A) | Race/ethnicity Hispanic and/or other race (B) | Housing tenure Rent (A) | Housing tenure Own (B) | Housing unit type Detached (A) | Housing unit type Attached (B) | Overall (A) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| The overall quality of life in ABC | 76% | 78% A | 82% A B | 79% B | 77% | 81% B | 71% | 73% | 81% A | 79% B | 76% | 78% |
| Overall image or reputation of ABC | 69% | 69% | 73% A B | 71% B | 69% | 72% B | 64% | 68% | 71% A | 69% | 71% A | 70% |
| ABC as a place to live | 81% | 84% A | 87% A B | 85% B | 83% | 86% B | 78% | 79% | 86% A | 85% B | 82% | 84% |

# Findings

Notable differences between demographic subgroups included the following:

- Within Community Characteristics, where differences in opinion were observed, residents age 55 and older tended to give higher ratings than residents who were younger.
- Residents age 18-44 tended to give lower ratings to some aspects of Mobility (including overall ease of travel and traffic flow on major streets) than residents who were older.
- Respondents age 55 or older were also more likely to give positive ratings to general and Safety-related aspects of Governance, such as overall quality of City services, value of services for taxes paid and police services, than residents under the age of 45.
- Residents age 55 or older were more likely than their counterparts to positively rate the sense of community in Cañon City, recommend living in the city to someone who asked and to indicate that they planned to remain in the city for the next five years. These residents also reported lower levels of reporting a crime or being the victim of a crime in the 12 months prior to the survey than younger residents.
- Residents who earned $100,000 per year or more were more likely than residents who earned less to have campaigned for an issue, cause or candidate, contacted City elected officials or volunteered.
- Residents age 18-44 were more supportive of the Division of Wildlife designating Cañon City and adjacent areas for additional deer hunting archery licenses than others.
- Respondents who earned $100,000 per year or more or were age 18-44 were more likely than their counterparts to support a City lodging tax increase from 2% to 5% for visitors and guests staying at city hotel, motel and lodging accommodations and to support using a half-cent sales tax increase to help finance the construction of a new recreation/aquatic community center.
- Residents who earned $100,000 per year or more gave less positive ratings to the knowledge, responsiveness, courtesy and overall impression of City employees with whom they had last had contact compared to residents who earned less.
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## Table 1: Community Characteristics - General

| Percent rating positively (e.g., excellent/good) | Annual household income | | | Age | | | Overall |
| --- | --- | --- | --- | --- | --- | --- | --- |
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| The overall quality of life in Cañon City | 55% | 71% A | 56% | 52% | 43% | 72% A B | 60% |
| Overall image or reputation of Cañon City | 29% | 36% | 24% | 13% | 24% | 47% A B | 31% |
| Cañon City as a place to live | 65% | 76% A C | 53% | 55% | 64% | 78% A B | 68% |
| Your neighborhood as a place to live | 67% | 72% | 84% A | 68% B | 53% | 80% A B | 70% |
| Cañon City as a place to raise children | 52% | 65% A | 54% | 52% | 50% | 61% | 56% |
| Cañon City as a place to retire | 68% | 74% | 70% | 66% | 65% | 73% | 69% |
| Overall appearance of Cañon City | 49% C | 46% | 32% | 36% | 51% A | 53% A | 47% |

## Table 2: Community Characteristics - Safety

| Percent rating positively (e.g., excellent/good, very/somewhat safe) | Annual household income | | | Age | | | Overall |
| --- | --- | --- | --- | --- | --- | --- | --- |
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Overall feeling of safety in Cañon City | 57% | 73% A | 67% | 50% | 61% | 73% A B | 63% |
| In your neighborhood during the day | 84% | 93% A | 96% A | 84% | 93% | 88% | 87% |
| In Cañon City's downtown/commercial area during the day | 82% | 91% A | 92% | 82% | 89% | 86% | 85% |

## Table 3: Community Characteristics - Mobility

| Percent rating positively (e.g., excellent/good, very/somewhat safe) | Annual household income | | | Age | | | Overall |
| --- | --- | --- | --- | --- | --- | --- | --- |
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Overall ease of getting to the places you usually have to visit | 62% C | 70% C | 44% | 45% | 70% A | 73% A | 62% |
| Traffic flow on major streets | 31% | 24% | 32% | 20% | 37% A | 34% A | 29% |
| Ease of public parking | 36% | 38% | 40% | 31% | 36% | 41% | 36% |
| Ease of travel by car in Cañon City | 48% | 51% | 48% | 40% | 50% | 56% A | 48% |
| Ease of travel by bicycle in Cañon City | 29% | 51% A | 35% | 41% | 34% | 35% | 37% |

| Percent rating positively (e.g., excellent/good, very/somewhat safe) | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Ease of walking in Cañon City | 52% | 62% | 48% | 50% | 56% | 58% | 54% |
| Availability of paths and walking trails | 66% | 83% A | 71% | 63% | 79% A | 75% A | 71% |

## Table 4: Community Characteristics - Natural Environment

| Percent rating positively (e.g., excellent/good, very/somewhat safe) | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Quality of overall natural environment in Cañon City | 71% C | 92% A C | 59% | 69% | 77% | 82% A | 76% |
| Air quality | 83% | 86% | 91% | 86% | 87% | 83% | 84% |
| Cleanliness of Cañon City | 56% | 58% | 45% | 48% | 61% A | 59% A | 56% |

## Table 5: Community Characteristics - Built Environment

| Percent rating positively (e.g., excellent/good, very/somewhat safe) | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Overall "built environment" of Cañon City (including overall design, buildings and parks) | 45% C | 50% C | 23% | 34% | 48% A | 49% A | 44% |
| Public places where people want to spend time | 45% | 56% A | 48% | 42% | 52% | 53% A | 49% |
| Variety of housing options | 18% | 18% | 24% | 10% | 15% | 28% A B | 19% |
| Availability of affordable quality housing | 12% | 20% A | 18% | 9% | 5% | 25% A B | 15% |
| Overall quality of new development in Cañon City | 19% | 21% | 13% | 17% | 20% | 19% | 18% |

## Table 6: Community Characteristics - Economy

| Percent rating positively (e.g., excellent/good, very/somewhat safe) | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Overall economic health of Cañon City | 23% | 20% | 14% | 19% | 12% | 25% B | 20% |
| Cañon City as a place to work | 25% | 33% | 25% | 27% | 20% | 31% | 28% |
| Cañon City as a place to visit | 65% C | 70% C | 48% | 54% | 64% | 72% A | 64% |
| Employment opportunities | 11% | 14% | 11% | 12% | 13% | 10% | 12% |

| Percent rating positively (e.g., excellent/good, very/somewhat safe) | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Shopping opportunities | 19% C | 18% C | 5% | 14% | 11% | 20% | 16% |
| Cost of living in Cañon City | 24% | 39% A | 47% A | 22% | 29% | 41% A | 32% |
| Overall quality of business and service establishments in Cañon City | 36% C | 39% C | 12% | 29% | 31% | 39% A | 34% |
| Vibrant downtown/commercial area | 24% C | 26% C | 6% | 22% | 27% | 20% | 22% |

Table 7: Community Characteristics - Recreation and Wellness

| Percent rating positively (e.g., excellent/good, very/somewhat safe) | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Health and wellness opportunities in Cañon City | 42% | 40% | 38% | 36% | 30% | 48% A B | 41% |
| Fitness opportunities (including exercise classes and paths or trails, etc.) | 60% | 71% A | 61% | 63% | 58% | 67% | 63% |
| Recreational opportunities | 54% | 68% A | 56% | 51% | 68% A | 63% A | 59% |
| Availability of affordable quality food | 45% | 46% | 48% | 40% | 40% | 52% A B | 45% |
| Availability of affordable quality health care | 28% | 25% | 33% | 15% | 23% | 39% A B | 28% |
| Availability of preventive health services | 29% | 26% | 33% | 20% | 28% | 37% A | 29% |
| Availability of affordable quality mental health care | 23% | 20% | 21% | 14% | 21% | 30% A | 22% |

Table 8: Community Characteristics - Education and Enrichment

| Percent rating positively (e.g., excellent/good, very/somewhat safe) | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Overall opportunities for education and enrichment | 33% C | 31% | 19% | 17% | 33% A | 42% A | 31% |
| Availability of affordable quality child care/preschool | 20% | 19% | 40% A B | 18% | 12% | 37% A B | 22% |
| K-12 education | 42% | 63% A | 53% | 45% | 41% | 59% A B | 49% |

| Percent rating positively (e.g., excellent/good, very/somewhat safe) | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Adult educational opportunities | 25% | 39% A | 28% | 17% | 31% A | 41% A | 30% |
| Opportunities to attend cultural/arts/music activities | 37% | 57% A C | 34% | 40% | 40% | 48% | 43% |
| Opportunities to participate in religious or spiritual events and activities | 62% | 78% A | 74% | 66% | 63% | 74% | 68% |

## Table 9: Community Characteristics - Community Engagement

| Percent rating positively (e.g., excellent/good, very/somewhat safe) | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Opportunities to participate in social events and activities | 48% | 64% A C | 46% | 52% | 55% | 53% | 52% |
| Opportunities to volunteer | 55% | 77% A | 62% | 59% | 65% | 66% | 63% |
| Opportunities to participate in community matters | 39% | 64% A C | 35% | 42% | 37% | 55% A B | 47% |
| Openness and acceptance of the community toward people of diverse backgrounds | 22% | 34% A | 27% | 21% | 18% | 35% A B | 26% |
| Neighborliness of residents in Cañon City | 37% | 41% | 58% A B | 36% | 30% | 48% A B | 41% |

## Table 10: Governance - General

| Percent rating positively (e.g., excellent/good) | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| The City of Cañon City | 44% | 48% C | 31% | 36% | 39% | 50% A | 43% |
| The value of services for the taxes paid to Cañon City | 26% | 26% | 24% | 15% | 26% | 35% A | 26% |
| The overall direction that Cañon City is taking | 21% | 33% A | 21% | 22% | 32% | 24% | 24% |
| The job Cañon City government does at welcoming citizen involvement | 23% | 21% | 16% | 14% | 24% | 27% A | 22% |
| Overall confidence in Cañon City government | 22% | 16% | 12% | 12% | 22% | 23% A | 19% |
| Generally acting in the best interest of the community | 21% | 24% | 13% | 15% | 18% | 26% A | 20% |

| Percent rating positively (e.g., excellent/good) | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Being honest | 17% | 25% | 20% | 9% | 26% A | 26% A | 19% |
| Treating all residents fairly | 21% | 26% | 25% | 16% | 22% | 28% A | 22% |
| Overall customer service by Cañon City employees (police, receptionists, planners, etc.) | 48% C | 54% C | 33% | 29% | 51% A | 61% A | 47% |
| The Federal Government | 29% | 38% C | 17% | 22% | 24% | 38% A B | 30% |

## Table 11: Governance - Safety

| Percent rating positively (e.g., excellent/good) | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Police services | 52% | 63% | 60% | 38% | 57% A | 71% A B | 57% |
| Fire services | 87% | 85% | 90% | 78% | 90% A | 93% A | 87% |
| Ambulance or emergency medical services | 79% | 81% | 76% | 65% | 89% A | 86% A | 79% |
| Crime prevention | 35% | 51% A | 44% | 23% | 44% A | 57% A | 41% |
| Fire prevention and education | 62% | 71% | 73% | 60% | 64% | 73% A | 66% |
| Animal control | 41% | 59% A C | 38% | 50% | 52% | 43% | 47% |
| Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) | 25% | 37% | 32% | 19% | 35% A | 35% A | 29% |

## Table 12: Governance - Mobility

| Percent rating positively (e.g., excellent/good) | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Traffic enforcement | 42% | 41% | 60% A B | 34% | 46% | 51% A | 44% |
| Street repair | 10% | 11% | 16% | 14% C | 17% C | 7% | 11% |
| Street cleaning | 29% | 37% | 32% | 32% | 48% A C | 25% | 32% |

| Percent rating positively (e.g., excellent/good) | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Street lighting | 35% | 43% | 43% | 37% | 38% | 40% | 39% |
| Snow removal | 34% | 43% | 42% | 38% | 43% | 36% | 39% |
| Sidewalk maintenance | 16% | 21% | 17% | 15% | 21% | 17% | 17% |
| Traffic signal timing | 19% | 14% | 17% | 13% | 17% | 20% | 17% |

Table 13: Governance - Natural Environment

| Percent rating positively (e.g., excellent/good) | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Garbage collection | 78% | 88% A C | 75% | 76% | 73% | 88% A B | 81% |
| Recycling | 37% | 54% A C | 32% | 36% | 37% | 51% A B | 43% |
| Yard waste pick-up | 34% | 48% A | 38% | 39% | 32% | 41% | 39% |
| Drinking water | 56% | 59% | 83% A B | 49% | 59% | 71% A | 61% |
| Preservation of natural areas such as open space, farmlands and greenbelts | 39% | 58% A | 45% | 46% | 40% | 48% | 46% |
| Cañon City open space | 40% | 59% A C | 39% | 41% | 47% | 51% | 46% |

Table 14: Governance - Built Environment

| Percent rating positively (e.g., excellent/good) | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Storm drainage | 25% | 45% A C | 23% | 38% B C | 25% | 28% | 32% |
| Sewer services | 63% | 73% | 85% A | 64% | 59% | 78% A B | 69% |
| Power (electric and/or gas) utility | 59% | 70% A | 66% | 55% | 54% | 74% A B | 63% |
| Utility billing | 54% | 68% A | 65% | 57% | 50% | 65% B | 59% |
| Land use, planning and zoning | 14% | 17% | 19% | 8% | 21% A | 21% A | 16% |
| Code enforcement (weeds, abandoned buildings, etc.) | 17% | 21% | 18% | 18% | 23% | 15% | 18% |

| Percent rating positively (e.g., excellent/good) | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Cable television | 24% | 24% | 23% | 8% | 14% | 38% A B | 24% |

## Table 15: Governance - Economy

| Percent rating positively (e.g., excellent/good) | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Economic development | 11% | 19% | 14% | 10% | 17% | 16% | 14% |

## Table 16: Governance - Recreation and Wellness

| Percent rating positively (e.g., excellent/good) | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| City parks | 74% | 92% A C | 66% | 67% | 84% A | 86% A | 78% |
| Recreation programs or classes | 50% | 64% A | 48% | 45% | 60% | 62% A | 54% |
| Recreation centers or facilities | 39% | 47% | 30% | 32% | 34% | 51% A B | 41% |
| Health services | 35% | 43% | 27% | 26% | 32% | 44% A | 35% |

## Table 17: Governance - Education and Enrichment

| Percent rating positively (e.g., excellent/good) | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Public library services | 82% | 79% | 71% | 79% | 89% C | 76% | 78% |
| City-sponsored special events | 43% | 54% A | 42% | 38% | 54% A | 49% | 46% |

## Table 18: Governance - Community Engagement

| Percent rating positively (e.g., excellent/good) | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Public information services | 47% | 52% | 38% | 41% | 56% | 49% | 47% |

Table 19: Participation General

| Percent rating positively (e.g., always/sometimes, more than once a month, yes) | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Sense of community | 38% | 32% | 35% | 27% | 24% | 46% A B | 35% |
| Recommend living in Cañon City to someone who asks | 65% | 82% A C | 55% | 59% | 62% | 80% A B | 69% |
| Remain in Cañon City for the next five years | 80% | 89% A | 84% | 79% | 76% | 89% A B | 83% |
| Contacted the City of Cañon City (in-person, phone, email or web) for help or information | 37% | 48% A | 55% A | 42% | 49% | 42% | 43% |

Table 20: Participation - Safety

| Percent rating positively (e.g., always/sometimes, more than once a month, yes) | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Was NOT the victim of a crime | 82% | 78% | 89% | 77% | 74% | 88% A B | 82% |
| Did NOT report a crime | 67% | 67% | 81% A | 59% | 54% | 82% A B | 69% |
| Stocked supplies in preparation for an emergency | 26% | 33% | 37% | 17% | 44% A | 34% A | 30% |

Table 21: Participation - Mobility

| Percent rating positively (e.g., always/sometimes, more than once a month, yes) | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Walked or biked instead of driving | 57% | 59% | 56% | 63% C | 60% | 50% | 56% |
| Carpooled with other adults or children instead of driving alone | 44% B | 30% | 57% B | 49% C | 50% C | 31% | 40% |

Table 22: Participation - Natural Environment

| Percent rating positively (e.g., always/sometimes, more than once a month, yes) | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Recycle at home | 57% | 78% A | 84% A | 60% | 69% | 71% A | 67% |
| Made efforts to make your home more energy efficient | 69% | 82% A | 83% A | 74% | 76% | 75% | 75% |
| Made efforts to conserve water | 81% | 90% A | 86% | 84% | 83% | 86% | 85% |

Table 23: Participation - Built Environment

| Percent rating positively (e.g., always/sometimes, more than once a month, yes) | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| NOT under housing cost stress | 56% | 90% A | 95% A | 79% C | 74% | 65% | 72% |
| Did NOT observe a code violation | 38% B | 22% | 26% | 36% | 25% | 29% | 31% |

Table 24: Participation - Economy

| Percent rating positively (e.g., always/sometimes, more than once a month, yes) | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Purchase goods or services from a business located in Cañon City | 89% | 97% A | 99% A | 89% | 93% | 96% A | 93% |
| Economy will have positive impact on income | 21% | 35% A | 49% A B | 34% C | 29% | 22% | 28% |
| Work in Canon City | 36% | 51% A | 61% A | 64% C | 54% C | 21% | 43% |

## Table 25: Participation - Recreation and Wellness

| Percent rating positively (e.g., always/sometimes, more than once a month, yes) | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Used Cañon City recreation centers or their services | 59% | 70% A | 71% | 74% C | 70% C | 52% | 63% |
| Visited a neighborhood park or City park | 90% | 93% | 97% | 94% C | 93% | 88% | 91% |
| Eat at least 5 portions of fruits and vegetables a day | 70% | 80% A | 83% A | 72% | 77% | 75% | 74% |
| Participate in moderate or vigorous physical activity | 77% | 87% A | 92% A | 85% C | 86% C | 76% | 81% |
| Reported being in "very good" or "excellent" health | 38% | 67% A | 61% A | 53% | 47% | 47% | 50% |

## Table 26: Participation - Education and Enrichment

| Percent rating positively (e.g., always/sometimes, more than once a month, yes) | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Used Cañon City public libraries or their services | 65% | 63% | 58% | 69% C | 65% | 56% | 62% |
| Participated in religious or spiritual activities in Cañon City | 42% | 52% | 45% | 35% | 49% A | 50% A | 44% |
| Attended a City-sponsored event | 59% | 74% A | 87% A | 72% C | 71% | 60% | 66% |

## Table 27: Participation - Community Engagement

| Percent rating positively (e.g., always/sometimes, more than once a month, yes) | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Campaigned or advocated for an issue, cause or candidate | 23% | 33% A | 53% A B | 26% | 39% A | 29% | 30% |
| Contacted Cañon City elected officials (in-person, phone, email or web) to express your opinion | 17% | 16% | 43% A B | 15% | 25% A | 24% A | 21% |
| Volunteered your time to some group/activity in Cañon City | 48% | 50% | 71% A B | 53% | 61% C | 45% | 50% |
| Participated in a club | 31% | 41% A | 40% | 32% | 36% | 36% | 34% |
| Talked to or visited with your immediate neighbors | 90% | 97% A | 99% A | 88% | 98% A | 96% A | 93% |

| Percent rating positively (e.g., always/sometimes, more than once a month, yes) | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Done a favor for a neighbor | 82% | 84% | 94% A | 70% | 98% A | 89% A | 84% |
| Attended a local public meeting | 14% | 30% A | 63% A B | 19% | 29% | 28% A | 25% |
| Watched (online or on television) a local public meeting | 21% | 17% | 39% A B | 14% | 32% A | 24% A | 22% |
| Read or watch local news (via television, paper, computer, etc.) | 70% | 81% A | 83% A | 57% | 80% A | 89% A | 76% |
| Vote in local elections | 83% | 93% A | 99% A | 83% | 90% | 91% A | 88% |

Table 28: Community Focus Areas

| Percent rating positively (e.g., essential/very important) | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Overall feeling of safety in Cañon City | 82% | 93% A | 87% | 82% | 91% A | 87% | 86% |
| Overall ease of getting to the places you usually have to visit | 77% | 74% | 79% | 75% | 69% | 79% | 76% |
| Quality of overall natural environment in Cañon City | 72% | 81% A | 84% A | 73% | 81% | 76% | 76% |
| Overall "built environment" of Cañon City (including overall design, buildings and parks) | 70% | 69% | 84% A B | 65% | 84% A C | 71% | 71% |
| Health and wellness opportunities in Cañon City | 76% | 82% | 92% A | 64% | 91% A | 88% A | 80% |
| Overall opportunities for education and enrichment | 73% | 83% A | 89% A | 78% | 79% | 79% | 78% |
| Overall economic health of Cañon City | 89% | 93% | 98% A | 88% | 100% A C | 91% | 91% |
| Sense of community | 79% | 77% | 89% B | 73% | 80% | 84% A | 79% |

Table 29: Line Addition to Question 5

| Percent rating as "excellent" or "good" | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Overall condition of City streets | 13% | 12% | 10% | 17% B | 8% | 10% | 12% |

## Table 30: Line Addition to Question 10

| Percent rating as "excellent" or "good" | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Building services (building permits, inspections, plan review, etc.) | 25% | 28% | 35% | 19% | 39% A | 29% | 27% |

## Table 31: Line Addition to Question 11

| Percent rating as "excellent" or "good" | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Fremont County | 37% | 44% | 43% | 33% | 38% | 47% A | 40% |

## Table 32: Additional Deer Hunting Archery Licenses

| Percent rating as "strongly support" or "somewhat support" | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Deer hunting by archery is currently legal in Cañon City. To what extent would you support or oppose the Division of Wildlife designating Cañon City and adjacent areas for additional deer hunting archery licenses only by hunters that will meet Division of Wildlife hunter competency and safety guidelines, starting in 2019? | 67% | 73% | 82% A | 82% B C | 69% | 62% | 70% |

## Table 33: Sales Tax Increase for Recreation/Aquatic Community Center

| Percent rating as "strongly support" or "somewhat support" | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| To what extent would you support or oppose using a half-cent sales tax increase to help finance the construction of a new recreation/aquatic community center, with additional funding coming from public and private partners? | 65% | 62% | 83% A B | 76% B C | 62% | 59% | 65% |

## Table 34: Creation of Stormwater Organization

| To what extent you would support or oppose creating a stormwater organization to fund and operate stormwater flooding prevention and control: (Percent rating as "strongly support" or "somewhat support"). | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Only within Cañon City | 65% | 68% | 67% | 70% | 64% | 63% | 64% |
| Within Cañon City and adjacent areas of Fremont County | 70% | 69% | 80% | 70% | 71% | 71% | 70% |

## Table 35: City Lodging Tax Increase

| | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| Percent rating as "strongly support" or "somewhat support" | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| To what extent you would support or oppose a City lodging tax increase from 2% to 5% for visitors and guests staying at city hotel, motel and lodging accommodations, to be used exclusively for promoting and marketing tourism and special events in the Cañon City and Royal Gorge Region? This 5% tax in the city would replace the existing 2% lodging tax. | 54% | 65% A | 81% A B | 67% B C | 51% | 56% | 59% |

## Table 36: Support for Recreational Marijuana in Commercial Zones

| | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| To what extent you would support or oppose the adoption of zoning and special review conditions to permit each of the following in the City, but not in the downtown: (Percent rating as "strongly support" or "somewhat support"). | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| The sale of recreational marijuana in commercial zones | 50% | 44% | 45% | 55% C | 52% C | 38% | 47% |
| The cultivation of recreational marijuana in commercial zones | 43% | 40% | 38% | 53% C | 41% | 31% | 41% |

## Table 37: Acquiring Arkansas River Property

| | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| Percent rating as "strongly support" or "somewhat support" | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| To what extent would you support or oppose the City acquiring available for sale property adjacent to the Arkansas River to enhance river access, parking, recreation, retail, restaurants and residences? | 62% | 75% A | 81% A | 64% | 62% | 73% A | 67% |

## Table 38: Development of Playgrounds and Multi-Sport Fields

| | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| Percent rating as "strongly support" or "somewhat support" | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| To what extent would you support or oppose the City exploring development of additional playgrounds and lighted multi-sport fields in the City? | 80% | 83% | 84% | 85% C | 85% C | 73% | 79% |

## Table 39: Mayor's Right to Vote

| Percent "yes" | Annual household income | | | Age | | | Overall |
| --- | --- | --- | --- | --- | --- | --- | --- |
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Currently, the Mayor is only permitted to vote in the case of a tie. Should the City Charter be amended to permit the Mayor the right to vote on all City Council matters? | 51% | 47% | 68% A B | 50% | 52% | 53% | 52% |

## Table 40: Opinion of City Hall

| Percent rating as "strongly agree" or "somewhat agree" | Annual household income | | | Age | | | Overall |
| --- | --- | --- | --- | --- | --- | --- | --- |
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| To what extent do you agree or disagree that City Hall is a place where you can have your questions answered? | 59% | 74% A | 61% | 55% | 58% | 75% A B | 65% |

## Table 41: Contact with City Employee(s)

| Percent "yes" | Annual household income | | | Age | | | Overall |
| --- | --- | --- | --- | --- | --- | --- | --- |
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Have you had any in-person, phone or email contact with an employee of Cañon City within the last 12 months (including police, receptionists, planners or any others)? | 63% | 65% | 64% | 69% C | 82% A C | 51% | 63% |

## Table 42: Impression of City Employee(s)

| What was your impression of the employee(s) of Cañon City in your most recent contact? (Rate each characteristic below.) (Percent rating as "excellent" or "good"). | Annual household income | | | Age | | | Overall |
| --- | --- | --- | --- | --- | --- | --- | --- |
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Knowledge | 80% C | 82% C | 52% | 74% | 80% | 77% | 77% |
| Responsiveness | 72% C | 73% C | 41% | 61% | 71% | 74% A | 68% |
| Courtesy | 80% C | 80% C | 48% | 71% | 76% | 80% | 75% |
| Customer service impression | 75% C | 78% C | 42% | 71% | 72% | 71% | 71% |

Table 43: Quality of 2A Street Improvement Project

| | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| Percent rating as "excellent" or "good" | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| Work was recently completed on the 2017 2A street improvement project, which included improvements to 1st Street/Mariposa Road, 10th Street, 16th Street, Greenwood Avenue, South Street, Yale Place (North/South), Fairview Avenue and Whipple Avenue. Now that the first year's work is complete, how would you rate the overall quality of the 2017 2A street improvement project? | 52% | 78% A C | 57% | 54% | 60% | 66% A | 61% |

Table 44: Elimination of US Highway 50 Frontage Roads

| | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| Percent rating as "strongly support" or "somewhat support" | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| To what extent would you support or oppose eliminating the frontage roads along US Highway 50 between 15th St. and Reynolds Avenue to improve access to local businesses, aesthetics, and traffic signal operations? | 48% | 58% | 65% A | 57% | 56% | 48% | 53% |

Table 45: Reduction of Downtown Speed Limit

| | Annual household income | | | Age | | | Overall |
|---|---|---|---|---|---|---|---|
| | Less than $50,000 | $50,000 to $99,999 | $100,000 or more | 18-44 years | 45-54 years | 55 and older | |
| Percent rating as "strongly support" or "somewhat support" | (A) | (B) | (C) | (A) | (B) | (C) | (A) |
| To what extent would you support or oppose reducing the downtown speed limit (on Main St. between 1st St. and 9th St.) from 25 miles per hour to 15 miles per hour? | 52% | 44% | 54% | 49% | 57% | 46% | 49% |