



Cañon City, CO

Technical Appendices

2017



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Appendix A: Complete Survey Responses

Responses excluding “don’t know”

The following pages contain a complete set of responses to each question on the survey, including the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 1: Question 1

Please rate each of the following aspects of quality of life in Cañon City:	Excellent		Good		Fair		Poor		Total	
Cañon City as a place to live	17%	N=96	49%	N=272	28%	N=153	6%	N=33	100%	N=554
Your neighborhood as a place to live	24%	N=135	44%	N=241	24%	N=132	8%	N=42	100%	N=550
Cañon City as a place to raise children	14%	N=67	45%	N=216	29%	N=138	12%	N=58	100%	N=479
Cañon City as a place to work	7%	N=37	22%	N=108	39%	N=194	32%	N=158	100%	N=497
Cañon City as a place to visit	24%	N=132	43%	N=235	25%	N=137	8%	N=41	100%	N=545
Cañon City as a place to retire	23%	N=116	41%	N=212	30%	N=156	5%	N=28	100%	N=512
The overall quality of life in Cañon City	12%	N=64	48%	N=260	34%	N=185	7%	N=37	100%	N=546

Table 2: Question 2

Please rate each of the following characteristics as they relate to Cañon City as a whole:	Excellent		Good		Fair		Poor		Total	
Overall feeling of safety in Cañon City	14%	N=75	50%	N=277	26%	N=143	11%	N=60	100%	N=555
Overall ease of getting to the places you usually have to visit	19%	N=103	44%	N=245	25%	N=137	12%	N=66	100%	N=550
Quality of overall natural environment in Cañon City	24%	N=130	50%	N=273	24%	N=129	3%	N=14	100%	N=546
Overall “built environment” of Cañon City (including overall design, buildings and parks)	10%	N=56	34%	N=185	41%	N=225	15%	N=81	100%	N=546
Health and wellness opportunities in Cañon City	9%	N=47	37%	N=199	34%	N=182	21%	N=112	100%	N=540
Overall opportunities for education and enrichment	6%	N=32	30%	N=153	36%	N=186	28%	N=145	100%	N=516
Overall economic health of Cañon City	5%	N=26	18%	N=97	41%	N=219	35%	N=187	100%	N=529
Sense of community	11%	N=57	30%	N=159	38%	N=201	22%	N=117	100%	N=534
Overall image or reputation of Cañon City	7%	N=40	28%	N=152	37%	N=201	27%	N=145	100%	N=539

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
Recommend living in Cañon City to someone who asks	25%	N=137	44%	N=236	16%	N=89	14%	N=77	100%	N=540
Remain in Cañon City for the next five years	56%	N=297	26%	N=138	9%	N=47	10%	N=53	100%	N=534

Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
In your neighborhood during the day	58%	N=322	28%	N=154	7%	N=41	5%	N=29	1%	N=7	100%	N=552
In Cañon City's downtown/commercial area during the day	49%	N=268	34%	N=184	12%	N=67	3%	N=19	1%	N=7	100%	N=544

Table 5: Question 5

Please rate each of the following characteristics as they relate to Cañon City as a whole:	Excellent		Good		Fair		Poor		Total	
Traffic flow on major streets	3%	N=17	27%	N=149	37%	N=205	33%	N=185	100%	N=556
Ease of public parking	8%	N=45	35%	N=195	39%	N=214	18%	N=97	100%	N=551

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Please rate each of the following characteristics as they relate to Cañon City as a whole:	Excellent		Good		Fair		Poor		Total	
Ease of travel by car in Cañon City	10%	N=57	41%	N=228	33%	N=180	15%	N=84	100%	N=548
Ease of travel by bicycle in Cañon City	12%	N=47	29%	N=116	40%	N=157	19%	N=77	100%	N=397
Ease of walking in Cañon City	19%	N=101	38%	N=206	31%	N=165	13%	N=68	100%	N=541
Availability of paths and walking trails	29%	N=156	41%	N=215	24%	N=127	6%	N=33	100%	N=531
Air quality	34%	N=185	54%	N=296	10%	N=55	2%	N=12	100%	N=547
Cleanliness of Cañon City	14%	N=79	44%	N=240	32%	N=177	10%	N=56	100%	N=552
Overall appearance of Cañon City	11%	N=61	41%	N=224	39%	N=213	9%	N=51	100%	N=550
Public places where people want to spend time	12%	N=67	40%	N=215	32%	N=170	16%	N=86	100%	N=538
Variety of housing options	5%	N=27	21%	N=112	39%	N=206	34%	N=178	100%	N=523
Availability of affordable quality housing	5%	N=26	21%	N=103	33%	N=164	40%	N=198	100%	N=490
Fitness opportunities (including exercise classes and paths or trails, etc.)	16%	N=86	51%	N=270	29%	N=152	5%	N=25	100%	N=534
Recreational opportunities	21%	N=110	44%	N=236	27%	N=145	8%	N=44	100%	N=535
Availability of affordable quality food	11%	N=59	41%	N=225	32%	N=172	16%	N=87	100%	N=543
Availability of affordable quality health care	7%	N=36	30%	N=152	35%	N=181	28%	N=145	100%	N=514
Availability of preventive health services	6%	N=31	31%	N=152	34%	N=170	29%	N=142	100%	N=494
Availability of affordable quality mental health care	5%	N=18	19%	N=71	36%	N=133	39%	N=144	100%	N=365
Overall condition of City streets	2%	N=9	7%	N=39	26%	N=142	65%	N=358	100%	N=549

Table 6: Question 6

Please rate each of the following characteristics as they relate to Cañon City as a whole:	Excellent		Good		Fair		Poor		Total	
Availability of affordable quality child care/preschool	6%	N=16	32%	N=89	41%	N=114	21%	N=57	100%	N=277
K-12 education	9%	N=36	38%	N=146	38%	N=149	15%	N=58	100%	N=388
Adult educational opportunities	6%	N=25	29%	N=122	42%	N=177	23%	N=97	100%	N=422
Opportunities to attend cultural/arts/music activities	11%	N=56	35%	N=174	37%	N=185	17%	N=87	100%	N=502
Opportunities to participate in religious or spiritual events and activities	24%	N=105	52%	N=227	19%	N=84	5%	N=23	100%	N=439
Employment opportunities	3%	N=13	10%	N=47	38%	N=177	49%	N=225	100%	N=461
Shopping opportunities	5%	N=27	15%	N=83	38%	N=205	42%	N=225	100%	N=540
Cost of living in Cañon City	7%	N=40	28%	N=148	50%	N=263	15%	N=79	100%	N=529
Overall quality of business and service establishments in Cañon City	5%	N=26	33%	N=176	44%	N=240	18%	N=99	100%	N=541
Vibrant downtown/commercial area	6%	N=30	21%	N=109	41%	N=218	32%	N=170	100%	N=527
Overall quality of new development in Cañon City	5%	N=24	20%	N=95	34%	N=164	41%	N=198	100%	N=482
Opportunities to participate in social events and activities	10%	N=51	39%	N=199	39%	N=199	11%	N=57	100%	N=507
Opportunities to volunteer	15%	N=67	46%	N=211	31%	N=143	8%	N=39	100%	N=460
Opportunities to participate in community matters	11%	N=48	37%	N=161	37%	N=159	16%	N=68	100%	N=436
Openness and acceptance of the community toward people of diverse backgrounds	6%	N=28	29%	N=139	31%	N=146	35%	N=165	100%	N=477
Neighborliness of residents in Cañon City	11%	N=60	34%	N=182	37%	N=196	18%	N=96	100%	N=534

Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	20%	N=108	80%	N=443	100%	N=550
Made efforts to make your home more energy efficient	28%	N=155	72%	N=393	100%	N=548
Observed a code violation or other hazard in Cañon City (weeds, abandoned buildings, etc.)	28%	N=153	72%	N=392	100%	N=545

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Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Household member was a victim of a crime in Cañon City	77%	N=426	23%	N=124	100%	N=550
Reported a crime to the police in Cañon City	65%	N=358	35%	N=193	100%	N=551
Stocked supplies in preparation for an emergency	65%	N=356	35%	N=191	100%	N=547
Campaigned or advocated for an issue, cause or candidate	69%	N=379	31%	N=172	100%	N=551
Contacted the City of Cañon City (in-person, phone, email or web) for help or information	58%	N=320	42%	N=232	100%	N=552
Contacted Cañon City elected officials (in-person, phone, email or web) to express your opinion	78%	N=429	22%	N=122	100%	N=551

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Cañon City?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Cañon City recreation centers or their services	12%	N=65	19%	N=103	30%	N=165	39%	N=210	100%	N=542
Visited a neighborhood park or City park	20%	N=110	36%	N=197	35%	N=191	9%	N=48	100%	N=546
Used Cañon City public libraries or their services	5%	N=27	17%	N=94	36%	N=198	41%	N=224	100%	N=543
Participated in religious or spiritual activities in Cañon City	16%	N=88	17%	N=92	15%	N=84	52%	N=283	100%	N=547
Attended a City-sponsored event	2%	N=10	13%	N=72	48%	N=263	36%	N=198	100%	N=542
Carpooled with other adults or children instead of driving alone	11%	N=62	11%	N=61	16%	N=85	62%	N=337	100%	N=545
Walked or biked instead of driving	20%	N=111	14%	N=74	21%	N=114	45%	N=245	100%	N=543
Volunteered your time to some group/activity in Cañon City	11%	N=60	12%	N=64	19%	N=107	58%	N=316	100%	N=547
Participated in a club	5%	N=25	12%	N=65	15%	N=80	69%	N=375	100%	N=544
Talked to or visited with your immediate neighbors	44%	N=237	34%	N=183	14%	N=78	8%	N=45	100%	N=543
Done a favor for a neighbor	25%	N=140	30%	N=163	29%	N=159	16%	N=89	100%	N=551

Table 9: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	1%	N=5	3%	N=16	18%	N=96	79%	N=431	100%	N=548
Watched (online or on television) a local public meeting	1%	N=8	3%	N=18	14%	N=79	81%	N=443	100%	N=548

Table 10: Question 10

Please rate the quality of each of the following services in Cañon City:	Excellent		Good		Fair		Poor		Total	
Police services	21%	N=105	41%	N=211	23%	N=119	15%	N=74	100%	N=510
Fire services	41%	N=201	50%	N=243	7%	N=36	2%	N=8	100%	N=488
Ambulance or emergency medical services	33%	N=150	50%	N=227	13%	N=57	5%	N=22	100%	N=457
Crime prevention	12%	N=52	34%	N=149	33%	N=144	21%	N=95	100%	N=440
Fire prevention and education	21%	N=84	49%	N=195	24%	N=94	6%	N=25	100%	N=397
Traffic enforcement	10%	N=50	39%	N=189	31%	N=150	19%	N=93	100%	N=481
Street repair	4%	N=24	6%	N=31	20%	N=108	69%	N=372	100%	N=535
Street cleaning	8%	N=41	22%	N=114	42%	N=218	28%	N=144	100%	N=516
Street lighting	7%	N=38	31%	N=168	41%	N=218	21%	N=110	100%	N=533
Snow removal	6%	N=30	32%	N=159	41%	N=203	20%	N=99	100%	N=491
Sidewalk maintenance	4%	N=21	16%	N=79	29%	N=147	50%	N=252	100%	N=500

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Please rate the quality of each of the following services in Cañon City:	Excellent		Good		Fair		Poor		Total	
Traffic signal timing	4%	N=22	15%	N=80	32%	N=168	49%	N=255	100%	N=524
Garbage collection	29%	N=148	49%	N=253	18%	N=95	4%	N=22	100%	N=518
Recycling	19%	N=88	31%	N=141	27%	N=124	23%	N=104	100%	N=457
Yard waste pick-up	12%	N=45	26%	N=100	32%	N=125	31%	N=119	100%	N=390
Storm drainage	6%	N=31	18%	N=88	28%	N=137	48%	N=234	100%	N=490
Drinking water	24%	N=129	41%	N=215	22%	N=117	13%	N=68	100%	N=529
Sewer services	20%	N=97	51%	N=250	25%	N=124	4%	N=19	100%	N=490
Power (electric and/or gas) utility	17%	N=90	43%	N=224	29%	N=150	11%	N=58	100%	N=522
Utility billing	16%	N=78	43%	N=218	29%	N=147	12%	N=58	100%	N=501
City parks	30%	N=155	49%	N=259	19%	N=98	2%	N=12	100%	N=524
Recreation programs or classes	15%	N=61	41%	N=168	29%	N=118	14%	N=58	100%	N=405
Recreation centers or facilities	12%	N=53	29%	N=124	34%	N=146	24%	N=104	100%	N=427
Land use, planning and zoning	5%	N=20	20%	N=80	43%	N=173	33%	N=133	100%	N=406
Code enforcement (weeds, abandoned buildings, etc.)	5%	N=21	13%	N=60	29%	N=128	53%	N=240	100%	N=449
Animal control	12%	N=56	34%	N=153	32%	N=144	22%	N=97	100%	N=449
Economic development	4%	N=17	17%	N=77	33%	N=151	47%	N=215	100%	N=460
Health services	7%	N=33	32%	N=158	38%	N=187	23%	N=113	100%	N=491
Public library services	27%	N=115	47%	N=203	21%	N=92	5%	N=23	100%	N=433
Public information services	12%	N=48	36%	N=149	35%	N=141	17%	N=70	100%	N=408
Cable television	8%	N=37	27%	N=122	31%	N=144	34%	N=155	100%	N=457
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	10%	N=32	27%	N=85	35%	N=108	28%	N=88	100%	N=312
Preservation of natural areas such as open space, farmlands and greenbelts	14%	N=59	39%	N=169	36%	N=154	12%	N=50	100%	N=432
Cañon City open space	15%	N=66	36%	N=160	37%	N=164	11%	N=50	100%	N=440
City-sponsored special events	14%	N=61	39%	N=172	32%	N=140	15%	N=67	100%	N=441
Overall customer service by Cañon City employees (police, receptionists, planners, etc.)	12%	N=63	41%	N=210	31%	N=157	15%	N=76	100%	N=506

Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
The City of Cañon City	11%	N=55	39%	N=202	32%	N=166	18%	N=92	100%	N=516
The Federal Government	6%	N=26	29%	N=129	43%	N=193	22%	N=101	100%	N=449

Table 12: Question 12

Please rate the following categories of Cañon City government performance:	Excellent		Good		Fair		Poor		Total	
The value of services for the taxes paid to Cañon City	6%	N=28	24%	N=119	42%	N=207	27%	N=134	100%	N=489
The overall direction that Cañon City is taking	6%	N=27	25%	N=122	35%	N=173	34%	N=167	100%	N=490
The job Cañon City government does at welcoming citizen involvement	5%	N=22	26%	N=113	38%	N=166	31%	N=135	100%	N=436
Overall confidence in Cañon City government	5%	N=23	22%	N=110	37%	N=182	36%	N=181	100%	N=496
Generally acting in the best interest of the community	5%	N=22	21%	N=105	39%	N=192	36%	N=177	100%	N=496
Being honest	8%	N=33	21%	N=95	39%	N=175	32%	N=140	100%	N=443
Treating all residents fairly	8%	N=35	22%	N=100	33%	N=148	36%	N=162	100%	N=445

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Table 13: Question 13

Please rate how important, if at all, you think it is for the Cañon City community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Cañon City	43%	N=235	43%	N=234	12%	N=64	3%	N=15	100%	N=548
Overall ease of getting to the places you usually have to visit	29%	N=157	49%	N=266	20%	N=108	3%	N=16	100%	N=547
Quality of overall natural environment in Cañon City	27%	N=146	49%	N=265	21%	N=117	3%	N=16	100%	N=545
Overall "built environment" of Cañon City (including overall design, buildings and parks)	24%	N=132	45%	N=246	27%	N=147	4%	N=22	100%	N=547
Health and wellness opportunities in Cañon City	39%	N=213	40%	N=215	18%	N=99	3%	N=17	100%	N=544
Overall opportunities for education and enrichment	39%	N=212	40%	N=217	18%	N=95	3%	N=18	100%	N=542
Overall economic health of Cañon City	50%	N=271	39%	N=214	10%	N=52	1%	N=6	100%	N=544
Sense of community	31%	N=167	42%	N=231	26%	N=142	1%	N=7	100%	N=547

Table 14: Question 14

To what extent would you support or oppose using a tax increase to finance improvements to the following facilities and programs:	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Total	
Constructing a new Recreation/Aquatic Community Fitness Center with public and private partners	34%	N=173	34%	N=172	13%	N=67	18%	N=92	100%	N=504
Rehabilitating and repairing the existing Rec. District pool	27%	N=137	40%	N=203	16%	N=81	16%	N=81	100%	N=502
Rehabilitating and repairing the existing St. Scholastica gymnasium and pool	37%	N=182	38%	N=188	11%	N=53	15%	N=75	100%	N=497

Table 15: Question 15

Please indicate to what extent you would support or oppose the City taking the following actions:	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Total	
Developing a multi-field sports complex to host local and regional athletic competitions	26%	N=128	46%	N=230	16%	N=80	12%	N=61	100%	N=499
Increasing the number of trails at the Royal Gorge Park	28%	N=138	47%	N=230	15%	N=74	10%	N=47	100%	N=488
Creating an RV/camping area at the Royal Gorge Park	22%	N=104	42%	N=202	21%	N=103	15%	N=74	100%	N=482
Creating RV/camping areas in other Mountain Parks (e.g., Temple Canyon Park, Red Canyon Park)	22%	N=109	40%	N=194	24%	N=116	14%	N=71	100%	N=490
Creating non-motorized camping areas in City Parks (e.g., Veterans Park)	14%	N=71	19%	N=97	24%	N=121	42%	N=211	100%	N=500
Extending the Arkansas River Trail to Florence	37%	N=191	44%	N=228	9%	N=49	10%	N=49	100%	N=517
Enhancing the physical and economic connection between the Arkansas River Corridor and Downtown	37%	N=184	40%	N=200	11%	N=56	12%	N=57	100%	N=497
Creating additional public and private recreational, restaurant, and retail development along the Arkansas River Corridor	45%	N=224	31%	N=158	10%	N=50	14%	N=71	100%	N=503
Creating elevated and landscaped medians on US-50 from 1st Ave. to 9th Ave. to enhance pedestrian safety and improve aesthetics	28%	N=143	32%	N=160	16%	N=82	24%	N=123	100%	N=508
Prohibiting smoking in public parks during music and festival events	42%	N=219	23%	N=120	13%	N=66	22%	N=112	100%	N=517
Continuing the physical revitalization of the City through new signage and code standards and enforcement	34%	N=165	43%	N=207	14%	N=65	9%	N=43	100%	N=480
Acquiring the 200 acre Abbey property for future recreational and commercial development	29%	N=145	32%	N=160	16%	N=81	23%	N=115	100%	N=500

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Table 16: Question 16

Please indicate to what extent you would support or oppose a stormwater utility rate increase that would be used to fund improvements to the City's stormwater infrastructure:	Percent	Number
Strongly support	17%	N=85
Somewhat support	38%	N=187
Somewhat oppose	18%	N=91
Strongly oppose	26%	N=130
Total	100%	N=493

Table 17: Question 17

Please indicate to what extent you would support or oppose the reduction of deer population in Cañon City in partnership with Colorado Parks and Wildlife Deer Management and Harvesting Guidelines:	Percent	Number
Strongly support	32%	N=171
Somewhat support	27%	N=142
Somewhat oppose	18%	N=96
Strongly oppose	22%	N=118
Total	100%	N=527

Table 18: Question 18

Please indicate to what extent you would support or oppose a city lodging tax increase from 2% to 5% for only city hotel, motel and lodging accommodations, to be used exclusively for promoting and marketing tourism and special events in the Cañon City and Royal Gorge Region:	Percent	Number
Strongly support	26%	N=131
Somewhat support	37%	N=190
Somewhat oppose	19%	N=97
Strongly oppose	18%	N=93
Total	100%	N=511

Table 19: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	20%	N=111	14%	N=78	26%	N=141	19%	N=104	21%	N=117	100%	N=550
Purchase goods or services from a business located in Cañon City	2%	N=9	2%	N=10	15%	N=84	58%	N=320	23%	N=127	100%	N=551
Eat at least 5 portions of fruits and vegetables a day	4%	N=19	19%	N=102	37%	N=199	27%	N=145	14%	N=75	100%	N=539
Participate in moderate or vigorous physical activity	3%	N=16	14%	N=76	35%	N=189	34%	N=184	14%	N=76	100%	N=541
Read or watch local news (via television, paper, computer, etc.)	7%	N=39	10%	N=56	18%	N=99	31%	N=169	34%	N=185	100%	N=548
Vote in local elections	6%	N=33	6%	N=31	7%	N=40	20%	N=110	61%	N=333	100%	N=547

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Table 20: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	14%	N=75
Very good	37%	N=200
Good	37%	N=202
Fair	12%	N=64
Poor	1%	N=6
Total	100%	N=548

Table 21: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	6%	N=35
Somewhat positive	17%	N=91
Neutral	53%	N=291
Somewhat negative	18%	N=101
Very negative	5%	N=30
Total	100%	N=548

Table 22: Question D4

What is your employment status?	Percent	Number
Working full time for pay	47%	N=253
Working part time for pay	9%	N=47
Unemployed, looking for paid work	8%	N=41
Unemployed, not looking for paid work	3%	N=17
Fully retired	34%	N=185
Total	100%	N=543

Table 23: Question D5

Do you work inside the boundaries of Cañon City?	Percent	Number
Yes, outside the home	42%	N=218
Yes, from home	5%	N=24
No	53%	N=278
Total	100%	N=520

Table 24: Question D6

How many years have you lived in Cañon City?	Percent	Number
Less than 2 years	11%	N=62
2 to 5 years	15%	N=82
6 to 10 years	12%	N=67
11 to 20 years	24%	N=131
More than 20 years	38%	N=212
Total	100%	N=554

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Table 25: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	71%	N=393
Building with two or more homes (duplex, townhome, apartment or condominium)	23%	N=129
Mobile home	5%	N=26
Other	0%	N=3
Total	100%	N=551

Table 26: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	32%	N=177
Owned	68%	N=374
Total	100%	N=551

Table 27: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	13%	N=72
\$300 to \$599 per month	22%	N=115
\$600 to \$999 per month	37%	N=196
\$1,000 to \$1,499 per month	21%	N=113
\$1,500 to \$2,499 per month	6%	N=32
\$2,500 or more per month	1%	N=4
Total	100%	N=532

Table 28: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	71%	N=391
Yes	29%	N=158
Total	100%	N=550

Table 29: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	67%	N=367
Yes	33%	N=179
Total	100%	N=546

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Table 30: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	27%	N=143
\$25,000 to \$49,999	32%	N=168
\$50,000 to \$99,999	27%	N=141
\$100,000 to \$149,999	9%	N=47
\$150,000 or more	5%	N=26
Total	100%	N=524

Table 31: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	94%	N=505
Yes, I consider myself to be Spanish, Hispanic or Latino	6%	N=30
Total	100%	N=535

Table 32: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=7
Asian, Asian Indian or Pacific Islander	0%	N=2
Black or African American	0%	N=2
White	95%	N=514
Other	4%	N=23

Total may exceed 100% as respondents could select more than one option.

Table 33: Question D15

In which category is your age?	Percent	Number
18 to 24 years	4%	N=24
25 to 34 years	19%	N=104
35 to 44 years	10%	N=52
45 to 54 years	21%	N=114
55 to 64 years	15%	N=84
65 to 74 years	17%	N=95
75 years or older	13%	N=72
Total	100%	N=545

Table 34: Question D16

What is your sex?	Percent	Number
Female	53%	N=289
Male	47%	N=253
Total	100%	N=542

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Table 35: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	63%	N=346
Land line	21%	N=115
Both	16%	N=86
Total	100%	N=547

Responses including “don’t know”

The following pages contain a complete set of responses to each question on the survey, including the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 36: Question 1

Please rate each of the following aspects of quality of life in Cañon City:	Excellent		Good		Fair		Poor		Don't know		Total	
Cañon City as a place to live	17%	N=96	49%	N=272	28%	N=153	6%	N=33	0%	N=2	100%	N=556
Your neighborhood as a place to live	24%	N=135	44%	N=241	24%	N=132	8%	N=42	0%	N=1	100%	N=551
Cañon City as a place to raise children	12%	N=67	39%	N=216	25%	N=138	11%	N=58	13%	N=71	100%	N=550
Cañon City as a place to work	7%	N=37	20%	N=108	36%	N=194	29%	N=158	9%	N=47	100%	N=545
Cañon City as a place to visit	24%	N=132	43%	N=235	25%	N=137	7%	N=41	0%	N=2	100%	N=547
Cañon City as a place to retire	22%	N=116	39%	N=212	29%	N=156	5%	N=28	5%	N=27	100%	N=539
The overall quality of life in Cañon City	12%	N=64	47%	N=260	34%	N=185	7%	N=37	1%	N=3	100%	N=549

Table 37: Question 2

Please rate each of the following characteristics as they relate to Cañon City as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Overall feeling of safety in Cañon City	13%	N=75	50%	N=277	26%	N=143	11%	N=60	0%	N=1	100%	N=556
Overall ease of getting to the places you usually have to visit	19%	N=103	44%	N=245	25%	N=137	12%	N=66	1%	N=3	100%	N=554
Quality of overall natural environment in Cañon City	24%	N=130	50%	N=273	24%	N=129	3%	N=14	1%	N=3	100%	N=549
Overall “built environment” of Cañon City (including overall design, buildings and parks)	10%	N=56	34%	N=185	41%	N=225	15%	N=81	1%	N=6	100%	N=552
Health and wellness opportunities in Cañon City	8%	N=47	36%	N=199	33%	N=182	20%	N=112	2%	N=13	100%	N=553
Overall opportunities for education and enrichment	6%	N=32	28%	N=153	34%	N=186	26%	N=145	6%	N=33	100%	N=550
Overall economic health of Cañon City	5%	N=26	18%	N=97	40%	N=219	34%	N=187	4%	N=22	100%	N=551
Sense of community	11%	N=57	29%	N=159	37%	N=201	22%	N=117	2%	N=10	100%	N=544
Overall image or reputation of Cañon City	7%	N=40	28%	N=152	37%	N=201	26%	N=145	2%	N=9	100%	N=548

Table 38: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
Recommend living in Cañon City to someone who asks	25%	N=137	43%	N=236	16%	N=89	14%	N=77	2%	N=13	100%	N=552
Remain in Cañon City for the next five years	54%	N=297	25%	N=138	9%	N=47	10%	N=53	3%	N=14	100%	N=548

Table 39: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
In your neighborhood during the day	58%	N=322	28%	N=154	7%	N=41	5%	N=29	1%	N=7	0%	N=1	100%	N=554
In Cañon City's downtown/commercial area during the day	49%	N=268	33%	N=184	12%	N=67	3%	N=19	1%	N=7	1%	N=7	100%	N=550

Table 40: Question 5

Please rate each of the following characteristics as they relate to Cañon City as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Traffic flow on major streets	3%	N=17	27%	N=149	37%	N=205	33%	N=185	0%	N=0	100%	N=556
Ease of public parking	8%	N=45	35%	N=195	39%	N=214	17%	N=97	1%	N=5	100%	N=556

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Please rate each of the following characteristics as they relate to Cañon City as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Ease of travel by car in Cañon City	10%	N=57	41%	N=228	32%	N=180	15%	N=84	1%	N=5	100%	N=554
Ease of travel by bicycle in Cañon City	9%	N=47	21%	N=116	29%	N=157	14%	N=77	28%	N=154	100%	N=550
Ease of walking in Cañon City	18%	N=101	37%	N=206	30%	N=165	12%	N=68	2%	N=11	100%	N=552
Availability of paths and walking trails	28%	N=156	39%	N=215	23%	N=127	6%	N=33	4%	N=20	100%	N=551
Air quality	33%	N=185	53%	N=296	10%	N=55	2%	N=12	1%	N=7	100%	N=554
Cleanliness of Cañon City	14%	N=79	43%	N=240	32%	N=177	10%	N=56	0%	N=1	100%	N=552
Overall appearance of Cañon City	11%	N=61	41%	N=224	39%	N=213	9%	N=51	0%	N=2	100%	N=552
Public places where people want to spend time	12%	N=67	39%	N=215	31%	N=170	16%	N=86	2%	N=13	100%	N=551
Variety of housing options	5%	N=27	20%	N=112	37%	N=206	32%	N=178	6%	N=32	100%	N=556
Availability of affordable quality housing	5%	N=26	19%	N=103	30%	N=164	36%	N=198	11%	N=59	100%	N=549
Fitness opportunities (including exercise classes and paths or trails, etc.)	15%	N=86	49%	N=270	27%	N=152	5%	N=25	4%	N=21	100%	N=554
Recreational opportunities	20%	N=110	43%	N=236	26%	N=145	8%	N=44	3%	N=15	100%	N=549
Availability of affordable quality food	11%	N=59	41%	N=225	31%	N=172	16%	N=87	1%	N=8	100%	N=551
Availability of affordable quality health care	7%	N=36	28%	N=152	33%	N=181	26%	N=145	6%	N=36	100%	N=549
Availability of preventive health services	6%	N=31	28%	N=152	31%	N=170	26%	N=142	10%	N=55	100%	N=550
Availability of affordable quality mental health care	3%	N=18	13%	N=71	24%	N=133	26%	N=144	33%	N=180	100%	N=545
Overall condition of City streets	2%	N=9	7%	N=39	26%	N=142	65%	N=358	1%	N=4	100%	N=553

Table 41: Question 6

Please rate each of the following characteristics as they relate to Cañon City as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Availability of affordable quality child care/preschool	3%	N=16	16%	N=89	21%	N=114	10%	N=57	49%	N=271	100%	N=548
K-12 education	7%	N=36	27%	N=146	27%	N=149	11%	N=58	29%	N=156	100%	N=545
Adult educational opportunities	5%	N=25	22%	N=122	33%	N=177	18%	N=97	23%	N=123	100%	N=544
Opportunities to attend cultural/arts/music activities	10%	N=56	32%	N=174	34%	N=185	16%	N=87	7%	N=39	100%	N=541
Opportunities to participate in religious or spiritual events and activities	19%	N=105	42%	N=227	15%	N=84	4%	N=23	19%	N=104	100%	N=542
Employment opportunities	2%	N=13	9%	N=47	33%	N=177	42%	N=225	15%	N=78	100%	N=539
Shopping opportunities	5%	N=27	15%	N=83	38%	N=205	42%	N=225	0%	N=1	100%	N=541
Cost of living in Cañon City	7%	N=40	27%	N=148	49%	N=263	15%	N=79	2%	N=13	100%	N=542
Overall quality of business and service establishments in Cañon City	5%	N=26	32%	N=176	44%	N=240	18%	N=99	1%	N=7	100%	N=548
Vibrant downtown/commercial area	6%	N=30	20%	N=109	40%	N=218	32%	N=170	2%	N=13	100%	N=540
Overall quality of new development in Cañon City	4%	N=24	18%	N=95	30%	N=164	37%	N=198	11%	N=61	100%	N=543
Opportunities to participate in social events and activities	9%	N=51	36%	N=199	36%	N=199	11%	N=57	7%	N=40	100%	N=547
Opportunities to volunteer	12%	N=67	39%	N=211	26%	N=143	7%	N=39	15%	N=83	100%	N=543
Opportunities to participate in community matters	9%	N=48	30%	N=161	30%	N=159	13%	N=68	19%	N=101	100%	N=538
Openness and acceptance of the community toward people of diverse backgrounds	5%	N=28	25%	N=139	27%	N=146	30%	N=165	13%	N=71	100%	N=548
Neighborliness of residents in Cañon City	11%	N=60	34%	N=182	36%	N=196	18%	N=96	2%	N=10	100%	N=544

Table 42: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	20%	N=108	80%	N=443	100%	N=550
Made efforts to make your home more energy efficient	28%	N=155	72%	N=393	100%	N=548

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Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Observed a code violation or other hazard in Cañon City (weeds, abandoned buildings, etc.)	28%	N=153	72%	N=392	100%	N=545
Household member was a victim of a crime in Cañon City	77%	N=426	23%	N=124	100%	N=550
Reported a crime to the police in Cañon City	65%	N=358	35%	N=193	100%	N=551
Stocked supplies in preparation for an emergency	65%	N=356	35%	N=191	100%	N=547
Campaigned or advocated for an issue, cause or candidate	69%	N=379	31%	N=172	100%	N=551
Contacted the City of Cañon City (in-person, phone, email or web) for help or information	58%	N=320	42%	N=232	100%	N=552
Contacted Cañon City elected officials (in-person, phone, email or web) to express your opinion	78%	N=429	22%	N=122	100%	N=551

Table 43: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Cañon City?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Cañon City recreation centers or their services	12%	N=65	19%	N=103	30%	N=165	39%	N=210	100%	N=542
Visited a neighborhood park or City park	20%	N=110	36%	N=197	35%	N=191	9%	N=48	100%	N=546
Used Cañon City public libraries or their services	5%	N=27	17%	N=94	36%	N=198	41%	N=224	100%	N=543
Participated in religious or spiritual activities in Cañon City	16%	N=88	17%	N=92	15%	N=84	52%	N=283	100%	N=547
Attended a City-sponsored event	2%	N=10	13%	N=72	48%	N=263	36%	N=198	100%	N=542
Carpooled with other adults or children instead of driving alone	11%	N=62	11%	N=61	16%	N=85	62%	N=337	100%	N=545
Walked or biked instead of driving	20%	N=111	14%	N=74	21%	N=114	45%	N=245	100%	N=543
Volunteered your time to some group/activity in Cañon City	11%	N=60	12%	N=64	19%	N=107	58%	N=316	100%	N=547
Participated in a club	5%	N=25	12%	N=65	15%	N=80	69%	N=375	100%	N=544
Talked to or visited with your immediate neighbors	44%	N=237	34%	N=183	14%	N=78	8%	N=45	100%	N=543
Done a favor for a neighbor	25%	N=140	30%	N=163	29%	N=159	16%	N=89	100%	N=551

Table 44: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	1%	N=5	3%	N=16	18%	N=96	79%	N=431	100%	N=548
Watched (online or on television) a local public meeting	1%	N=8	3%	N=18	14%	N=79	81%	N=443	100%	N=548

Table 45: Question 10

Please rate the quality of each of the following services in Cañon City:	Excellent		Good		Fair		Poor		Don't know		Total	
Police services	20%	N=105	40%	N=211	22%	N=119	14%	N=74	5%	N=24	100%	N=534
Fire services	37%	N=201	45%	N=243	7%	N=36	1%	N=8	10%	N=51	100%	N=539
Ambulance or emergency medical services	28%	N=150	42%	N=227	11%	N=57	4%	N=22	15%	N=79	100%	N=536
Crime prevention	10%	N=52	28%	N=149	27%	N=144	18%	N=95	17%	N=90	100%	N=530
Fire prevention and education	16%	N=84	37%	N=195	18%	N=94	5%	N=25	24%	N=123	100%	N=520
Traffic enforcement	9%	N=50	36%	N=189	28%	N=150	18%	N=93	9%	N=48	100%	N=529
Street repair	4%	N=24	6%	N=31	20%	N=108	69%	N=372	1%	N=7	100%	N=543
Street cleaning	8%	N=41	21%	N=114	41%	N=218	27%	N=144	4%	N=19	100%	N=536
Street lighting	7%	N=38	31%	N=168	40%	N=218	20%	N=110	1%	N=5	100%	N=538
Snow removal	6%	N=30	30%	N=159	38%	N=203	19%	N=99	8%	N=43	100%	N=534

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Please rate the quality of each of the following services in Cañon City:	Excellent		Good		Fair		Poor		Don't know		Total	
Sidewalk maintenance	4%	N=21	15%	N=79	27%	N=147	47%	N=252	8%	N=41	100%	N=541
Traffic signal timing	4%	N=22	15%	N=80	32%	N=168	48%	N=255	1%	N=8	100%	N=532
Garbage collection	28%	N=148	47%	N=253	18%	N=95	4%	N=22	3%	N=17	100%	N=535
Recycling	16%	N=88	26%	N=141	23%	N=124	19%	N=104	15%	N=79	100%	N=537
Yard waste pick-up	8%	N=45	19%	N=100	23%	N=125	22%	N=119	27%	N=145	100%	N=535
Storm drainage	6%	N=31	17%	N=88	26%	N=137	44%	N=234	8%	N=44	100%	N=533
Drinking water	24%	N=129	40%	N=215	22%	N=117	13%	N=68	2%	N=8	100%	N=537
Sewer services	18%	N=97	47%	N=250	23%	N=124	3%	N=19	9%	N=48	100%	N=538
Power (electric and/or gas) utility	17%	N=90	42%	N=224	28%	N=150	11%	N=58	3%	N=16	100%	N=538
Utility billing	15%	N=78	41%	N=218	28%	N=147	11%	N=58	5%	N=28	100%	N=529
City parks	29%	N=155	48%	N=259	18%	N=98	2%	N=12	3%	N=16	100%	N=539
Recreation programs or classes	11%	N=61	31%	N=168	22%	N=118	11%	N=58	24%	N=129	100%	N=534
Recreation centers or facilities	10%	N=53	23%	N=124	27%	N=146	19%	N=104	20%	N=108	100%	N=534
Land use, planning and zoning	4%	N=20	15%	N=80	33%	N=173	25%	N=133	23%	N=118	100%	N=525
Code enforcement (weeds, abandoned buildings, etc.)	4%	N=21	11%	N=60	24%	N=128	45%	N=240	16%	N=84	100%	N=533
Animal control	10%	N=56	28%	N=153	27%	N=144	18%	N=97	16%	N=88	100%	N=537
Economic development	3%	N=17	14%	N=77	28%	N=151	40%	N=215	14%	N=77	100%	N=537
Health services	6%	N=33	30%	N=158	35%	N=187	21%	N=113	7%	N=39	100%	N=530
Public library services	22%	N=115	38%	N=203	17%	N=92	4%	N=23	19%	N=100	100%	N=533
Public information services	9%	N=48	28%	N=149	27%	N=141	13%	N=70	22%	N=118	100%	N=526
Cable television	7%	N=37	23%	N=122	27%	N=144	29%	N=155	15%	N=78	100%	N=535
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	6%	N=32	16%	N=85	20%	N=108	17%	N=88	41%	N=218	100%	N=530
Preservation of natural areas such as open space, farmlands and greenbelts	11%	N=59	32%	N=169	29%	N=154	9%	N=50	19%	N=99	100%	N=531
Cañon City open space	13%	N=66	30%	N=160	31%	N=164	9%	N=50	17%	N=88	100%	N=528
City-sponsored special events	12%	N=61	33%	N=172	27%	N=140	13%	N=67	16%	N=82	100%	N=523
Overall customer service by Cañon City employees (police, receptionists, planners, etc.)	12%	N=63	39%	N=210	29%	N=157	14%	N=76	6%	N=31	100%	N=537

Table 46: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
The City of Cañon City	10%	N=55	38%	N=202	31%	N=166	17%	N=92	4%	N=21	100%	N=537
The Federal Government	5%	N=26	24%	N=129	36%	N=193	19%	N=101	16%	N=87	100%	N=536

Table 47: Question 12

Please rate the following categories of Cañon City government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
The value of services for the taxes paid to Cañon City	5%	N=28	22%	N=119	39%	N=207	25%	N=134	9%	N=49	100%	N=537
The overall direction that Cañon City is taking	5%	N=27	23%	N=122	32%	N=173	31%	N=167	9%	N=49	100%	N=539
The job Cañon City government does at welcoming citizen involvement	4%	N=22	21%	N=113	31%	N=166	25%	N=135	19%	N=103	100%	N=539
Overall confidence in Cañon City government	4%	N=23	21%	N=110	34%	N=182	34%	N=181	7%	N=40	100%	N=536
Generally acting in the best interest of the community	4%	N=22	19%	N=105	35%	N=192	33%	N=177	8%	N=46	100%	N=542
Being honest	6%	N=33	18%	N=95	32%	N=175	26%	N=140	18%	N=98	100%	N=541

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Please rate the following categories of Cañon City government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
Treating all residents fairly	6%	N=35	18%	N=100	27%	N=148	30%	N=162	18%	N=98	100%	N=543

Table 48: Question 13

Please rate how important, if at all, you think it is for the Cañon City community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Cañon City	43%	N=235	43%	N=234	12%	N=64	3%	N=15	100%	N=548
Overall ease of getting to the places you usually have to visit	29%	N=157	49%	N=266	20%	N=108	3%	N=16	100%	N=547
Quality of overall natural environment in Cañon City	27%	N=146	49%	N=265	21%	N=117	3%	N=16	100%	N=545
Overall "built environment" of Cañon City (including overall design, buildings and parks)	24%	N=132	45%	N=246	27%	N=147	4%	N=22	100%	N=547
Health and wellness opportunities in Cañon City	39%	N=213	40%	N=215	18%	N=99	3%	N=17	100%	N=544
Overall opportunities for education and enrichment	39%	N=212	40%	N=217	18%	N=95	3%	N=18	100%	N=542
Overall economic health of Cañon City	50%	N=271	39%	N=214	10%	N=52	1%	N=6	100%	N=544
Sense of community	31%	N=167	42%	N=231	26%	N=142	1%	N=7	100%	N=547

Table 49: Question 14

To what extent would you support or oppose using a tax increase to finance improvements to the following facilities and programs:	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know		Total	
Constructing a new Recreation/Aquatic Community Fitness Center with public and private partners	32%	N=173	32%	N=172	12%	N=67	17%	N=92	7%	N=39	100%	N=544
Rehabilitating and repairing the existing Rec. District pool	25%	N=137	37%	N=203	15%	N=81	15%	N=81	8%	N=45	100%	N=547
Rehabilitating and repairing the existing St. Scholastica gymnasium and pool	33%	N=182	34%	N=188	10%	N=53	14%	N=75	9%	N=49	100%	N=546

Table 50: Question 15

Please indicate to what extent you would support or oppose the City taking the following actions:	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know		Total	
Developing a multi-field sports complex to host local and regional athletic competitions	24%	N=128	42%	N=230	15%	N=80	11%	N=61	8%	N=43	100%	N=542
Increasing the number of trails at the Royal Gorge Park	25%	N=138	42%	N=230	14%	N=74	9%	N=47	10%	N=55	100%	N=543
Creating an RV/camping area at the Royal Gorge Park	19%	N=104	37%	N=202	19%	N=103	14%	N=74	11%	N=57	100%	N=539
Creating RV/camping areas in other Mountain Parks (e.g., Temple Canyon Park, Red Canyon Park)	20%	N=109	36%	N=194	22%	N=116	13%	N=71	9%	N=48	100%	N=538
Creating non-motorized camping areas in City Parks (e.g., Veterans Park)	13%	N=71	18%	N=97	22%	N=121	39%	N=211	8%	N=43	100%	N=543
Extending the Arkansas River Trail to Florence	35%	N=191	42%	N=228	9%	N=49	9%	N=49	4%	N=23	100%	N=540
Enhancing the physical and economic connection between the Arkansas River Corridor and Downtown	34%	N=184	37%	N=200	10%	N=56	10%	N=57	9%	N=49	100%	N=546
Creating additional public and private recreational, restaurant, and retail development along the Arkansas River Corridor	41%	N=224	29%	N=158	9%	N=50	13%	N=71	7%	N=39	100%	N=542
Creating elevated and landscaped medians on US-50 from 1st Ave. to 9th Ave. to enhance pedestrian safety and improve aesthetics	26%	N=143	29%	N=160	15%	N=82	23%	N=123	7%	N=38	100%	N=545
Prohibiting smoking in public parks during music and festival events	40%	N=219	22%	N=120	12%	N=66	21%	N=112	5%	N=26	100%	N=542
Continuing the physical revitalization of the City through new signage and code standards and enforcement	30%	N=165	38%	N=207	12%	N=65	8%	N=43	12%	N=63	100%	N=543
Acquiring the 200 acre Abbey property for future recreational and commercial development	26%	N=145	29%	N=160	15%	N=81	21%	N=115	9%	N=47	100%	N=547

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Table 51: Question 16

Please indicate to what extent you would support or oppose a stormwater utility rate increase that would be used to fund improvements to the City's stormwater infrastructure:	Percent	Number
Strongly support	16%	N=85
Somewhat support	34%	N=187
Somewhat oppose	17%	N=91
Strongly oppose	24%	N=130
Don't know	10%	N=56
Total	100%	N=549

Table 52: Question 17

Please indicate to what extent you would support or oppose the reduction of deer population in Cañon City in partnership with Colorado Parks and Wildlife Deer Management and Harvesting Guidelines:	Percent	Number
Strongly support	31%	N=171
Somewhat support	26%	N=142
Somewhat oppose	17%	N=96
Strongly oppose	22%	N=118
Don't know	4%	N=22
Total	100%	N=549

Table 53: Question 18

Please indicate to what extent you would support or oppose a city lodging tax increase from 2% to 5% for only city hotel, motel and lodging accommodations, to be used exclusively for promoting and marketing tourism and special events in the Cañon City and Royal Gorge Region:	Percent	Number
Strongly support	24%	N=131
Somewhat support	35%	N=190
Somewhat oppose	18%	N=97
Strongly oppose	17%	N=93
Don't know	7%	N=36
Total	100%	N=548

Table 54: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	20%	N=111	14%	N=78	26%	N=141	19%	N=104	21%	N=117	100%	N=550
Purchase goods or services from a business located in Cañon City	2%	N=9	2%	N=10	15%	N=84	58%	N=320	23%	N=127	100%	N=551
Eat at least 5 portions of fruits and vegetables a day	4%	N=19	19%	N=102	37%	N=199	27%	N=145	14%	N=75	100%	N=539
Participate in moderate or vigorous physical activity	3%	N=16	14%	N=76	35%	N=189	34%	N=184	14%	N=76	100%	N=541
Read or watch local news (via television, paper, computer, etc.)	7%	N=39	10%	N=56	18%	N=99	31%	N=169	34%	N=185	100%	N=548
Vote in local elections	6%	N=33	6%	N=31	7%	N=40	20%	N=110	61%	N=333	100%	N=547

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Table 55: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	14%	N=75
Very good	37%	N=200
Good	37%	N=202
Fair	12%	N=64
Poor	1%	N=6
Total	100%	N=548

Table 56: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	6%	N=35
Somewhat positive	17%	N=91
Neutral	53%	N=291
Somewhat negative	18%	N=101
Very negative	5%	N=30
Total	100%	N=548

Table 57: Question D4

What is your employment status?	Percent	Number
Working full time for pay	47%	N=253
Working part time for pay	9%	N=47
Unemployed, looking for paid work	8%	N=41
Unemployed, not looking for paid work	3%	N=17
Fully retired	34%	N=185
Total	100%	N=543

Table 58: Question D5

Do you work inside the boundaries of Cañon City?	Percent	Number
Yes, outside the home	42%	N=218
Yes, from home	5%	N=24
No	53%	N=278
Total	100%	N=520

Table 59: Question D6

How many years have you lived in Cañon City?	Percent	Number
Less than 2 years	11%	N=62
2 to 5 years	15%	N=82
6 to 10 years	12%	N=67
11 to 20 years	24%	N=131
More than 20 years	38%	N=212
Total	100%	N=554

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Table 60: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	71%	N=393
Building with two or more homes (duplex, townhome, apartment or condominium)	23%	N=129
Mobile home	5%	N=26
Other	0%	N=3
Total	100%	N=551

Table 61: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	32%	N=177
Owned	68%	N=374
Total	100%	N=551

Table 62: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	13%	N=72
\$300 to \$599 per month	22%	N=115
\$600 to \$999 per month	37%	N=196
\$1,000 to \$1,499 per month	21%	N=113
\$1,500 to \$2,499 per month	6%	N=32
\$2,500 or more per month	1%	N=4
Total	100%	N=532

Table 63: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	71%	N=391
Yes	29%	N=158
Total	100%	N=550

Table 64: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	67%	N=367
Yes	33%	N=179
Total	100%	N=546

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Table 65: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	27%	N=143
\$25,000 to \$49,999	32%	N=168
\$50,000 to \$99,999	27%	N=141
\$100,000 to \$149,999	9%	N=47
\$150,000 or more	5%	N=26
Total	100%	N=524

Table 66: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	94%	N=505
Yes, I consider myself to be Spanish, Hispanic or Latino	6%	N=30
Total	100%	N=535

Table 67: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=7
Asian, Asian Indian or Pacific Islander	0%	N=2
Black or African American	0%	N=2
White	95%	N=514
Other	4%	N=23

Total may exceed 100% as respondents could select more than one option.

Table 68: Question D15

In which category is your age?	Percent	Number
18 to 24 years	4%	N=24
25 to 34 years	19%	N=104
35 to 44 years	10%	N=52
45 to 54 years	21%	N=114
55 to 64 years	15%	N=84
65 to 74 years	17%	N=95
75 years or older	13%	N=72
Total	100%	N=545

Table 69: Question D16

What is your sex?	Percent	Number
Female	53%	N=289
Male	47%	N=253
Total	100%	N=542

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Table 70: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	63%	N=346
Land line	21%	N=115
Both	16%	N=86
Total	100%	N=547

Appendix B: Benchmark Comparisons

Comparison Data

NRC's database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on The National Citizen Survey™. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. The City of Cañon City chose to have comparisons made to the entire database.

Interpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is Cañon City's "percent positive." The percent positive is the combination of the top two most positive response options (i.e., "excellent" and "good," "very safe" and "somewhat safe," etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating "yes" or participating in an activity at least once a month. The second column is the rank assigned to Cañon City's rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of Cañon City's rating to the benchmark.

In that final column, Cañon City's results are noted as being "higher" than the benchmark, "lower" than the benchmark or "similar" to the benchmark, meaning that the average rating given by Cañon City residents is statistically similar to or different (greater or lesser) than the benchmark. More extreme differences are noted as "much higher" or "much lower."

Benchmark Database Characteristics	
Region	Percent
New England	3%
Middle Atlantic	5%
East North Central	15%
West North Central	13%
South Atlantic	22%
East South Central	3%
West South Central	7%
Mountain	16%
Pacific	16%
Population	Percent
Less than 10,000	10%
10,000 to 24,999	22%
25,000 to 49,999	23%
50,000 to 99,999	22%
100,000 or more	23%

National Benchmark Comparisons

Table 71: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Cañon City	59%	395	446	Lower
Overall image or reputation of Cañon City	36%	306	334	Much lower
Cañon City as a place to live	66%	342	381	Lower
Your neighborhood as a place to live	68%	265	300	Lower
Cañon City as a place to raise children	59%	326	370	Lower
Cañon City as a place to retire	64%	165	345	Similar
Overall appearance of Cañon City	52%	283	348	Lower

Table 72: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Overall feeling of safety in Cañon City	63%	276	319	Lower
	In your neighborhood during the day	86%	279	345	Similar
	In Cañon City's downtown/commercial area during the day	83%	209	300	Similar
Mobility	Overall ease of getting to the places you usually have to visit	63%	187	227	Similar
	Availability of paths and walking trails	70%	103	301	Similar
	Ease of walking in Cañon City	57%	181	286	Similar
	Ease of travel by bicycle in Cañon City	41%	191	289	Similar
	Ease of travel by car in Cañon City	52%	232	290	Similar
	Ease of public parking	44%	135	189	Similar
Natural Environment	Traffic flow on major streets	30%	292	336	Lower
	Quality of overall natural environment in Cañon City	74%	167	264	Similar
	Cleanliness of Cañon City	58%	212	271	Lower
Built Environment	Air quality	88%	68	229	Similar
	Overall "built environment" of Cañon City (including overall design, buildings and parks)	44%	183	216	Similar
	Overall quality of new development in Cañon City	25%	268	275	Much lower
	Availability of affordable quality housing	26%	236	290	Lower
	Variety of housing options	27%	246	266	Lower
	Public places where people want to spend time	52%	170	208	Similar
	Overall economic health of Cañon City	23%	212	222	Much lower
	Vibrant downtown/commercial area	26%	160	200	Lower
Economy	Overall quality of business and service establishments in Cañon City	37%	247	258	Lower
	Cost of living in Cañon City	35%	136	219	Similar
	Shopping opportunities	20%	259	281	Much lower
	Employment opportunities	13%	281	299	Lower
	Cañon City as a place to visit	67%	111	236	Similar
	Cañon City as a place to work	29%	334	346	Much lower
	Health and wellness opportunities in Cañon City	46%	207	217	Lower
	Availability of affordable quality mental health care	24%	178	189	Lower
Recreation and Wellness	Availability of preventive health services	37%	211	220	Lower
	Availability of affordable quality health care	37%	230	246	Lower
	Availability of affordable quality food	52%	189	222	Similar
	Recreational opportunities	65%	162	286	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Fitness opportunities (including exercise classes and paths or trails, etc.)	67%	134	207	Similar
Education and Enrichment	Overall opportunities for education and enrichment	36%	211	218	Much lower
	Opportunities to participate in religious or spiritual events and activities	76%	137	189	Similar
	Opportunities to attend cultural/arts/music activities	46%	204	285	Similar
	Adult educational opportunities	35%	174	194	Lower
	K-12 education	47%	218	256	Lower
	Availability of affordable quality child care/preschool	38%	195	235	Similar
	Opportunities to participate in social events and activities	49%	187	247	Similar
Community Engagement	Neighborhoodness of Cañon City	45%	190	211	Lower
	Openness and acceptance of the community toward people of diverse backgrounds	35%	278	279	Much lower
	Opportunities to participate in community matters	48%	226	259	Similar
	Opportunities to volunteer	61%	198	251	Similar

Table 73: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the City of Cañon City	50%	388	421	Lower
Overall customer service by Cañon City employees (police, receptionists, planners, etc.)	54%	336	362	Lower
Value of services for the taxes paid to Cañon City	30%	361	390	Lower
Overall direction that Cañon City is taking	31%	292	304	Lower
Job Cañon City government does at welcoming citizen involvement	31%	290	306	Lower
Overall confidence in Cañon City government	27%	211	220	Lower
Generally acting in the best interest of the community	26%	214	220	Lower
Being honest	29%	200	213	Lower
Treating all residents fairly	30%	207	218	Lower
Services provided by the Federal Government	35%	164	235	Similar

Table 74: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Police services	62%	409	448	Lower
	Fire services	91%	209	370	Similar
	Ambulance or emergency medical services	83%	279	339	Similar
	Crime prevention	46%	307	344	Lower
	Fire prevention and education	70%	210	272	Similar
	Animal control	46%	280	328	Lower
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	37%	256	265	Lower
Mobility	Traffic enforcement	50%	317	360	Lower
	Street repair	10%	383	388	Much lower
	Street cleaning	30%	297	310	Lower
	Street lighting	39%	296	315	Lower
	Snow removal	38%	264	286	Lower

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Sidewalk maintenance	20%	308	312	Much lower
	Traffic signal timing	19%	250	250	Much lower
	Garbage collection	78%	260	349	Similar
	Recycling	50%	329	347	Lower
	Yard waste pick-up	37%	264	265	Much lower
	Drinking water	65%	201	315	Similar
	Preservation of natural areas such as open space, farmlands and greenbelts	53%	165	244	Similar
	Cañon City open space	51%	140	198	Similar
	Storm drainage	24%	341	343	Much lower
	Sewer services	71%	205	315	Similar
	Power (electric and/or gas) utility	60%	151	162	Lower
	Utility billing	59%	154	191	Similar
	Land use, planning and zoning	25%	274	292	Lower
	Code enforcement (weeds, abandoned buildings, etc.)	18%	371	377	Much lower
	Cable television	35%	183	190	Lower
	Economic development	20%	266	272	Much lower
	City parks	79%	176	316	Similar
	Recreation programs or classes	57%	257	313	Similar
	Recreation centers or facilities	41%	250	263	Lower
	Health services	39%	192	201	Lower
	City-sponsored special events	53%	203	238	Similar
	Public library services	73%	284	333	Similar
	Public information services	48%	250	270	Lower

Table 75: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	40%	271	300	Lower
Recommend living in Cañon City to someone who asks	69%	247	271	Lower
Remain in Cañon City for the next five years	81%	183	262	Similar
Contacted Cañon City (in-person, phone, email or web) for help or information	42%	193	301	Similar

Table 76: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Stocked supplies in preparation for an emergency	35%	96	191	Similar
	Did NOT report a crime to the police	65%	192	213	Lower
	Household member was NOT a victim of a crime	77%	249	260	Lower
	Carpooled with other adults or children instead of driving alone	38%	150	201	Similar
	Walked or biked instead of driving	55%	110	209	Similar
	Made efforts to conserve water	80%	105	197	Similar
	Made efforts to make your home more energy efficient	72%	164	197	Similar
	Recycle at home	66%	227	243	Much lower
	Did NOT observe a code violation or other hazard in Cañon City	28%	199	203	Much lower
	NOT experiencing housing costs stress	71%	96	241	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Economy	Purchase goods or services from a business located in Cañon City	96%	128	207	Similar
	Economy will have positive impact on income	23%	198	242	Similar
	Work inside boundaries of Cañon City	47%	71	208	Similar
Recreation and Wellness	Used Cañon City recreation centers or their services	61%	74	222	Similar
	Visited a neighborhood park or City park	91%	41	254	Similar
	Eat at least 5 portions of fruits and vegetables a day	78%	168	199	Similar
	Participate in moderate or vigorous physical activity	83%	138	203	Similar
	In very good to excellent health	50%	182	203	Similar
	Used Cañon City public libraries or their services	59%	161	230	Similar
Education and Enrichment	Participated in religious or spiritual activities in Cañon City	48%	84	187	Similar
	Attended City-sponsored event	64%	45	209	Similar
	Campaigned or advocated for an issue, cause or candidate	31%	25	190	Similar
Community Engagement	Contacted Cañon City elected officials (in-person, phone, email or web) to express your opinion	22%	42	206	Similar
	Volunteered your time to some group/activity in Cañon City	42%	100	249	Similar
	Participated in a club	31%	63	224	Similar
	Talked to or visited with your immediate neighbors	92%	89	203	Similar
	Done a favor for a neighbor	84%	69	198	Similar
	Attended a local public meeting	21%	117	249	Similar
	Watched (online or on television) a local public meeting	19%	154	213	Similar
	Read or watch local news (via television, paper, computer, etc.)	83%	159	208	Similar
	Vote in local elections	88%	47	243	Similar

Communities included in national comparisons

The communities included in Cañon City's comparisons are listed on the following pages along with their population according to the 2010 Census.

Adams County, CO441,603
 Airway Heights city, WA 6,114
 Albany city, OR 50,158
 Albemarle County, VA..... 98,970
 Albert Lea city, MN..... 18,016
 Alexandria city, VA139,966
 Algonquin village, IL..... 30,046
 Aliso Viejo city, CA 47,823
 Altoona city, IA 14,541
 American Canyon city, CA..... 19,454
 Ames city, IA 58,965
 Andover CDP, MA..... 8,762
 Ankeny city, IA 45,582
 Ann Arbor city, MI.....113,934
 Annapolis city, MD 38,394
 Apache Junction city, AZ..... 35,840
 Arapahoe County, CO572,003
 Arkansas City city, AR..... 366

Arlington city, TX365,438
 Arvada city, CO106,433
 Asheville city, NC 83,393
 Ashland city, OR 20,078
 Ashland town, MA..... 16,593
 Ashland town, VA..... 7,225
 Aspen city, CO 6,658
 Athens-Clarke County, GA115,452
 Auburn city, AL 53,380
 Augusta CCD, GA134,777
 Aurora city, CO325,078
 Austin city, TX790,390
 Avon town, CO 6,447
 Avon town, IN 12,446
 Avondale city, AZ 76,238
 Azusa city, CA..... 46,361
 Bainbridge Island city, WA..... 23,025
 Baltimore city, MD.....620,961

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Bartonville town, TX	1,469	Chesterfield County, VA	316,236
Battle Creek city, MI	52,347	Citrus Heights city, CA	83,301
Bay City city, MI	34,932	Clackamas County, OR	375,992
Bay Village city, OH	15,651	Clarendon Hills village, IL	8,427
Baytown city, TX	71,802	Clayton city, MO	15,939
Bedford city, TX	46,979	Clearwater city, FL	107,685
Bedford town, MA	13,320	Cleveland Heights city, OH	46,121
Bellevue city, WA	122,363	Clinton city, SC	8,490
Bellingham city, WA	80,885	Clive city, IA	15,447
Benbrook city, TX	21,234	Clovis city, CA	95,631
Bend city, OR	76,639	College Park city, MD	30,413
Bettendorf city, IA	33,217	College Station city, TX	93,857
Billings city, MT	104,170	Colleyville city, TX	22,807
Blaine city, MN	57,186	Columbia city, MO	108,500
Bloomfield Hills city, MI	3,869	Columbia city, SC	129,272
Bloomington city, IN	80,405	Columbia Falls city, MT	4,688
Bloomington city, MN	82,893	Concord city, CA	122,067
Blue Springs city, MO	52,575	Concord town, MA	17,668
Boise City city, ID	205,671	Coon Rapids city, MN	61,476
Bonner Springs city, KS	7,314	Copperas Cove city, TX	32,032
Boone County, KY	118,811	Coral Springs city, FL	121,096
Boulder city, CO	97,385	Coronado city, CA	18,912
Bowling Green city, KY	58,067	Corvallis city, OR	54,462
Bozeman city, MT	37,280	Cottonwood Heights city, UT	33,433
Brentwood city, MO	8,055	Creve Coeur city, MO	17,833
Brentwood city, TN	37,060	Cross Roads town, TX	1,563
Brighton city, CO	33,352	Dacono city, CO	4,152
Brighton city, MI	7,444	Dade City city, FL	6,437
Bristol city, TN	26,702	Dakota County, MN	398,552
Broken Arrow city, OK	98,850	Dallas city, OR	14,583
Brookfield city, WI	37,920	Dallas city, TX	1,197,816
Brookline CDP, MA	58,732	Danville city, KY	16,218
Brooklyn Center city, MN	30,104	Dardenne Prairie city, MO	11,494
Brooklyn city, OH	11,169	Darien city, IL	22,086
Broomfield city, CO	55,889	Davenport city, FL	2,888
Brownsburg town, IN	21,285	Davenport city, IA	99,685
Buffalo Grove village, IL	41,496	Davidson town, NC	10,944
Burien city, WA	33,313	Dayton city, OH	141,527
Burleson city, TX	36,690	Dayton town, WY	757
Burlingame city, CA	28,806	Decatur city, GA	19,335
Cabarrus County, NC	178,011	Del Mar city, CA	4,161
Cambridge city, MA	105,162	DeLand city, FL	27,031
Cannon Beach city, OR	1,690	Delaware city, OH	34,753
Cañon City city, CO	16,400	Delray Beach city, FL	60,522
Canton city, SD	3,057	Denison city, TX	22,682
Cape Coral city, FL	154,305	Denton city, TX	113,383
Cape Girardeau city, MO	37,941	Denver city, CO	600,158
Carlisle borough, PA	18,682	Derby city, KS	22,158
Carlsbad city, CA	105,328	Des Moines city, IA	203,433
Carroll city, IA	10,103	Des Peres city, MO	8,373
Cartersville city, GA	19,731	Destin city, FL	12,305
Cary town, NC	135,234	Dothan city, AL	65,496
Castine town, ME	1,366	Douglas County, CO	285,465
Castle Pines North city, CO	10,360	Dover city, NH	29,987
Castle Rock town, CO	48,231	Dublin city, CA	46,036
Cedar Hill city, TX	45,028	Dublin city, OH	41,751
Cedar Rapids city, IA	126,326	Duluth city, MN	86,265
Celina city, TX	6,028	Durham city, NC	228,330
Centennial city, CO	100,377	Durham County, NC	267,587
Chandler city, AZ	236,123	Eagan city, MN	64,206
Chandler city, TX	2,734	Eagle Mountain city, UT	21,415
Chanhassen city, MN	22,952	Eagle town, CO	6,508
Chapel Hill town, NC	57,233	East Grand Forks city, MN	8,601
Chardon city, OH	5,148	East Lansing city, MI	48,579
Charles County, MD	146,551	Eau Claire city, WI	65,883
Charlotte city, NC	731,424	Eden Prairie city, MN	60,797
Charlotte County, FL	159,978	Edgerton city, KS	1,671
Charlottesville city, VA	43,475	Edgewater city, CO	5,170
Chattanooga city, TN	167,674	Edina city, MN	47,941
Chautauqua town, NY	4,464	Edmond city, OK	81,405

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Edmonds city, WA.....	39,709	Hooksett town, NH.....	13,451
El Cerrito city, CA.....	23,549	Hopkins city, MN.....	17,591
El Dorado County, CA.....	181,058	Hopkinton town, MA.....	14,925
Elk Grove city, CA.....	153,015	Hoquiam city, WA.....	8,726
Elko New Market city, MN.....	4,110	Horry County, SC.....	269,291
Elmhurst city, IL.....	44,121	Howard village, WI.....	17,399
Encinitas city, CA.....	59,518	Hudson city, OH.....	22,262
Englewood city, CO.....	30,255	Hudson town, CO.....	2,356
Erie town, CO.....	18,135	Huntley village, IL.....	24,291
Escambia County, FL.....	297,619	Hurst city, TX.....	37,337
Estes Park town, CO.....	5,858	Hutchinson city, MN.....	14,178
Euclid city, OH.....	48,920	Hutto city, TX.....	14,698
Fairview town, TX.....	7,248	Independence city, MO.....	116,830
Farmersville city, TX.....	3,301	Indianola city, IA.....	14,782
Fayetteville city, NC.....	200,564	Indio city, CA.....	76,036
Fernandina Beach city, FL.....	11,487	Iowa City city, IA.....	67,862
Fishers town, IN.....	76,794	Irving city, TX.....	216,290
Flagstaff city, AZ.....	65,870	Issaquah city, WA.....	30,434
Flower Mound town, TX.....	64,669	Jackson County, MI.....	160,248
Forest Grove city, OR.....	21,083	James City County, VA.....	67,009
Fort Collins city, CO.....	143,986	Jefferson County, NY.....	116,229
Fort Lauderdale city, FL.....	165,521	Jefferson Parish, LA.....	432,552
Fort Smith city, AR.....	86,209	Johnson City city, TN.....	63,152
Franklin city, TN.....	62,487	Johnston city, IA.....	17,278
Fremont city, CA.....	214,089	Jupiter town, FL.....	55,156
Friendswood city, TX.....	35,805	Kalamazoo city, MI.....	74,262
Fruita city, CO.....	12,646	Kansas City city, KS.....	145,786
Gahanna city, OH.....	33,248	Kansas City city, MO.....	459,787
Gaithersburg city, MD.....	59,933	Keizer city, OR.....	36,478
Galveston city, TX.....	47,743	Kenmore city, WA.....	20,460
Gardner city, KS.....	19,123	Kennedale city, TX.....	6,763
Georgetown city, TX.....	47,400	Kennett Square borough, PA.....	6,072
Germantown city, TN.....	38,844	Kent city, WA.....	92,411
Gilbert town, AZ.....	208,453	Kerrville city, TX.....	22,347
Gillette city, WY.....	29,087	Kettering city, OH.....	56,163
Glen Ellyn village, IL.....	27,450	Key West city, FL.....	24,649
Glendora city, CA.....	50,073	King City city, CA.....	12,874
Glenview village, IL.....	44,692	King County, WA.....	1,931,249
Globe city, AZ.....	7,532	Kirkland city, WA.....	48,787
Golden city, CO.....	18,867	Kirkwood city, MO.....	27,540
Golden Valley city, MN.....	20,371	Knoxville city, IA.....	7,313
Goodyear city, AZ.....	65,275	La Mesa city, CA.....	57,065
Grafton village, WI.....	11,459	La Plata town, MD.....	8,753
Grand Blanc city, MI.....	8,276	La Porte city, TX.....	33,800
Grants Pass city, OR.....	34,533	La Vista city, NE.....	15,758
Grass Valley city, CA.....	12,860	Lafayette city, CO.....	24,453
Greeley city, CO.....	92,889	Laguna Beach city, CA.....	22,723
Greenville city, NC.....	84,554	Laguna Niguel city, CA.....	62,979
Greenwich town, CT.....	61,171	Lake Forest city, IL.....	19,375
Greenwood Village city, CO.....	13,925	Lake in the Hills village, IL.....	28,965
Greer city, SC.....	25,515	Lake Oswego city, OR.....	36,619
Gunnison County, CO.....	15,324	Lake Stevens city, WA.....	28,069
Hailey city, ID.....	7,960	Lake Worth city, FL.....	34,910
Haines Borough, AK.....	2,508	Lake Zurich village, IL.....	19,631
Haltom City city, TX.....	42,409	Lakeville city, MN.....	55,954
Hamilton city, OH.....	62,477	Lakewood city, CO.....	142,980
Hamilton town, MA.....	7,764	Lakewood city, WA.....	58,163
Hanover County, VA.....	99,863	Lane County, OR.....	351,715
Harrisburg city, SD.....	4,089	Lansing city, MI.....	114,297
Harrisonburg city, VA.....	48,914	Laramie city, WY.....	30,816
Harrisonville city, MO.....	10,019	Larimer County, CO.....	299,630
Hayward city, CA.....	144,186	Las Cruces city, NM.....	97,618
Henderson city, NV.....	257,729	Las Vegas city, NV.....	583,756
Herndon town, VA.....	23,292	Lawrence city, KS.....	87,643
High Point city, NC.....	104,371	Lawrenceville city, GA.....	28,546
Highland Park city, IL.....	29,763	Lee's Summit city, MO.....	91,364
Highlands Ranch CDP, CO.....	96,713	Lehi city, UT.....	47,407
Holland city, MI.....	33,051	Lenexa city, KS.....	48,190
Homer Glen village, IL.....	24,220	Lewis County, NY.....	27,087
Honolulu County, HI.....	953,207	Lewiston city, ID.....	31,894

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Lewisville city, TX.....	95,290	New Braunfels city, TX.....	57,740
Lewisville town, NC.....	12,639	New Brighton city, MN.....	21,456
Libertyville village, IL.....	20,315	New Hanover County, NC.....	202,667
Lincoln city, NE.....	258,379	New Hope city, MN.....	20,339
Lindsborg city, KS.....	3,458	New Orleans city, LA.....	343,829
Little Chute village, WI.....	10,449	New Port Richey city, FL.....	14,911
Littleton city, CO.....	41,737	New Smyrna Beach city, FL.....	22,464
Livermore city, CA.....	80,968	New Ulm city, MN.....	13,522
Lombard village, IL.....	43,165	Newberg city, OR.....	22,068
Lone Tree city, CO.....	10,218	Newport city, RI.....	24,672
Long Grove village, IL.....	8,043	Newport News city, VA.....	180,719
Longmont city, CO.....	86,270	Newton city, IA.....	15,254
Longview city, TX.....	80,455	Noblesville city, IN.....	51,969
Lonsdale city, MN.....	3,674	Nogales city, AZ.....	20,837
Los Alamos County, NM.....	17,950	Norcross city, GA.....	9,116
Los Altos Hills town, CA.....	7,922	Norfolk city, VA.....	242,803
Louisville city, CO.....	18,376	North Mankato city, MN.....	13,394
Lower Merion township, PA.....	57,825	North Port city, FL.....	57,357
Lynchburg city, VA.....	75,568	North Richland Hills city, TX.....	63,343
Lynnwood city, WA.....	35,836	North Yarmouth town, ME.....	3,565
Macomb County, MI.....	840,978	Novato city, CA.....	51,904
Manassas city, VA.....	37,821	Novi city, MI.....	55,224
Manhattan Beach city, CA.....	35,135	O'Fallon city, IL.....	28,281
Manhattan city, KS.....	52,281	O'Fallon city, MO.....	79,329
Mankato city, MN.....	39,309	Oak Park village, IL.....	51,878
Maple Grove city, MN.....	61,567	Oakland city, CA.....	390,724
Maricopa County, AZ.....	3,817,117	Oakley city, CA.....	35,432
Marion city, IA.....	34,768	Oklahoma City city, OK.....	579,999
Marshfield city, WI.....	19,118	Olathe city, KS.....	125,872
Martinez city, CA.....	35,824	Old Town city, ME.....	7,840
Marysville city, WA.....	60,020	Olmsted County, MN.....	144,248
Matthews town, NC.....	27,198	Olympia city, WA.....	46,478
McAllen city, TX.....	129,877	Orland Park village, IL.....	56,767
McKinney city, TX.....	131,117	Orleans Parish, LA.....	343,829
McMinnville city, OR.....	32,187	Oshkosh city, WI.....	66,083
Menlo Park city, CA.....	32,026	Oshtemo charter township, MI.....	21,705
Menomonee Falls village, WI.....	35,626	Oswego village, IL.....	30,355
Mercer Island city, WA.....	22,699	Otsego County, MI.....	24,164
Meridian charter township, MI.....	39,688	Ottawa County, MI.....	263,801
Meridian city, ID.....	75,092	Paducah city, KY.....	25,024
Merriam city, KS.....	11,003	Palm Beach Gardens city, FL.....	48,452
Mesa city, AZ.....	439,041	Palm Coast city, FL.....	75,180
Mesa County, CO.....	146,723	Palo Alto city, CA.....	64,403
Miami Beach city, FL.....	87,779	Palos Verdes Estates city, CA.....	13,438
Miami city, FL.....	399,457	Papillion city, NE.....	18,894
Middleton city, WI.....	17,442	Paradise Valley town, AZ.....	12,820
Midland city, MI.....	41,863	Park City city, UT.....	7,558
Milford city, DE.....	9,559	Parker town, CO.....	45,297
Milton city, GA.....	32,661	Parkland city, FL.....	23,962
Minneapolis city, MN.....	382,578	Pasco city, WA.....	59,781
Missouri City city, TX.....	67,358	Pasco County, FL.....	464,697
Modesto city, CA.....	201,165	Payette city, ID.....	7,433
Monterey city, CA.....	27,810	Pearland city, TX.....	91,252
Montgomery city, MN.....	2,956	Peoria city, AZ.....	154,065
Monticello city, UT.....	1,972	Peoria city, IL.....	115,007
Montrose city, CO.....	19,132	Pflugerville city, TX.....	46,936
Monument town, CO.....	5,530	Phoenix city, AZ.....	1,445,632
Moorestville town, NC.....	32,711	Pinehurst village, NC.....	13,124
Moraga town, CA.....	16,016	Piqua city, OH.....	20,522
Morristown city, TN.....	29,137	Pitkin County, CO.....	17,148
Morrisville town, NC.....	18,576	Plano city, TX.....	259,841
Morro Bay city, CA.....	10,234	Platte City city, MO.....	4,691
Mountain Village town, CO.....	1,320	Pleasant Hill city, IA.....	8,785
Mountlake Terrace city, WA.....	19,909	Pleasanton city, CA.....	70,285
Murphy city, TX.....	17,708	Plymouth city, MN.....	70,576
Naperville city, IL.....	141,853	Polk County, IA.....	430,640
Napoleon city, OH.....	8,749	Pompano Beach city, FL.....	99,845
Needham CDP, MA.....	28,886	Port Orange city, FL.....	56,048
Nevada City city, CA.....	3,068	Portland city, OR.....	583,776
Nevada County, CA.....	98,764	Post Falls city, ID.....	27,574

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Powell city, OH	11,500	Shorewood village, WI	13,162
Prince William County, VA.....	402,002	Sierra Vista city, AZ	43,888
Prior Lake city, MN	22,796	Silverton city, OR	9,222
Pueblo city, CO	106,595	Sioux Center city, IA	7,048
Purcellville town, VA	7,727	Sioux Falls city, SD	153,888
Queen Creek town, AZ	26,361	Skokie village, IL	64,784
Raleigh city, NC	403,892	Snellville city, GA	18,242
Ramsey city, MN	23,668	Snoqualmie city, WA	10,670
Raymond town, ME	4,436	Somerset town, MA	18,165
Raymore city, MO	19,206	South Jordan city, UT	50,418
Redmond city, OR	26,215	South Lake Tahoe city, CA.....	21,403
Redmond city, WA	54,144	Southlake city, TX	26,575
Reno city, NV.....	225,221	Spearfish city, SD.....	10,494
Reston CDP, VA	58,404	Spring Hill city, KS.....	5,437
Richland city, WA	48,058	Springboro city, OH.....	17,409
Richmond city, CA	103,701	Springfield city, MO.....	159,498
Richmond Heights city, MO.....	8,603	Springville city, UT	29,466
Rio Rancho city, NM	87,521	St. Augustine city, FL	12,975
River Falls city, WI	15,000	St. Charles city, IL.....	32,974
Riverside city, CA	303,871	St. Cloud city, FL.....	35,183
Riverside city, MO	2,937	St. Cloud city, MN	65,842
Roanoke city, VA	97,032	St. Joseph city, MO	76,780
Roanoke County, VA	92,376	St. Joseph town, WI	3,842
Rochester Hills city, MI.....	70,995	St. Louis County, MN.....	200,226
Rock Hill city, SC	66,154	State College borough, PA	42,034
Rockville city, MD.....	61,209	Steamboat Springs city, CO	12,088
Roeland Park city, KS	6,731	Sterling Heights city, MI	129,699
Rogers city, MN	8,597	Sugar Grove village, IL	8,997
Rohnert Park city, CA	40,971	Sugar Land city, TX.....	78,817
Rolla city, MO	19,559	Suisun City city, CA	28,111
Roselle village, IL.....	22,763	Summit city, NJ.....	21,457
Rosemount city, MN	21,874	Summit County, UT	36,324
Rosenberg city, TX.....	30,618	Summit village, IL	11,054
Roseville city, MN.....	33,660	Sunnyvale city, CA	140,081
Round Rock city, TX.....	99,887	Surprise city, AZ.....	117,517
Royal Oak city, MI.....	57,236	Suwanee city, GA.....	15,355
Saco city, ME.....	18,482	Tacoma city, WA	198,397
Sahuarita town, AZ	25,259	Takoma Park city, MD	16,715
Salida city, CO	5,236	Tamarac city, FL	60,427
Sammamish city, WA	45,780	Temecula city, CA	100,097
San Anselmo town, CA	12,336	Tempe city, AZ.....	161,719
San Carlos city, CA.....	28,406	Temple city, TX.....	66,102
San Diego city, CA	1,307,402	Texarkana city, TX	36,411
San Francisco city, CA	805,235	The Woodlands CDP, TX.....	93,847
San Jose city, CA	945,942	Thousand Oaks city, CA.....	126,683
San Juan County, NM.....	130,044	Tigard city, OR.....	48,035
San Marcos city, CA	83,781	Tracy city, CA	82,922
San Marcos city, TX.....	44,894	Trinidad CCD, CO	12,017
San Rafael city, CA.....	57,713	Tualatin city, OR	26,054
Sanford city, FL.....	53,570	Tulsa city, OK	391,906
Sangamon County, IL.....	197,465	Twin Falls city, ID	44,125
Santa Clarita city, CA.....	176,320	Tyler city, TX	96,900
Santa Fe city, NM.....	67,947	University Heights city, OH	13,539
Santa Fe County, NM	144,170	University Park city, TX.....	23,068
Santa Monica city, CA.....	89,736	Upper Arlington city, OH.....	33,771
Sarasota County, FL.....	379,448	Urbandale city, IA	39,463
Savage city, MN.....	26,911	Vail town, CO.....	5,305
Schaumburg village, IL.....	74,227	Vancouver city, WA.....	161,791
Schertz city, TX.....	31,465	Ventura CCD, CA	111,889
Scott County, MN.....	129,928	Vernon Hills village, IL.....	25,113
Scottsdale city, AZ	217,385	Vestavia Hills city, AL	34,033
Seaside city, CA	33,025	Victoria city, MN.....	7,345
Sevierville city, TN	14,807	Vienna town, VA	15,687
Shakopee city, MN	37,076	Virginia Beach city, VA.....	437,994
Sharonville city, OH.....	13,560	Walnut Creek city, CA.....	64,173
Shawnee city, KS	62,209	Washington County, MN	238,136
Shawnee city, OK	29,857	Washington town, NH	1,123
Sherborn town, MA	4,119	Washoe County, NV	421,407
Shoreview city, MN	25,043	Washougal city, WA	14,095
Shorewood village, IL.....	15,615	Wauwatosa city, WI	46,396

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Waverly city, IA	9,874	Wilmington city, NC.....	106,476
Weddington town, NC	9,459	Wilsonville city, OR.....	19,509
Wentzville city, MO.....	29,070	Windsor town, CO.....	18,644
West Carrollton city, OH	13,143	Windsor town, CT	29,044
West Chester borough, PA.....	18,461	Winnetka village, IL	12,187
West Des Moines city, IA.....	56,609	Winter Garden city, FL.....	34,568
Western Springs village, IL	12,975	Woodbury city, MN.....	61,961
Westerville city, OH.....	36,120	Woodland city, CA.....	55,468
Westlake town, TX.....	992	Wrentham town, MA	10,955
Westminster city, CO.....	106,114	Wyandotte County, KS	157,505
Weston town, MA.....	11,261	Yakima city, WA.....	91,067
White House city, TN	10,255	York County, VA.....	65,464
Wichita city, KS.....	382,368	Yorktown town, IN.....	9,405
Williamsburg city, VA.....	14,068	Yorkville city, IL	16,921
Willowbrook village, IL	8,540	Yountville city, CA	2,933

Appendix C: Detailed Survey Methods

The National Citizen Survey (The NCS™), conducted by National Research Center, Inc., was developed to provide communities an accurate, affordable and easy way to assess and interpret resident opinion about important local topics. Standardization of common questions and survey methods provide the rigor to assure valid results, and each community has enough flexibility to construct a customized version of The NCS.

Results offer insight into residents' perspectives about the community as a whole, including local amenities, services, public trust, resident participation and other aspects of the community in order to support budgeting, land use and strategic planning and communication with residents. Resident demographic characteristics permit comparison to the Census as well as comparison of results for different subgroups of residents. The City of Cañon City funded this research. Please contact Tony O'Rourke, City Manager of Cañon City at thorourke@canoncity.org if you have any questions about the survey.

Survey Validity

The question of survey validity has two parts: 1) how can a community be confident that the results from those who completed the questionnaire are representative of the results that would have been obtained had the survey been administered to the entire population? and 2) how closely do the perspectives recorded on the survey reflect what residents really believe or do?

To answer the first question, the best survey research practices were used for the resources spent to ensure that the results from the survey respondents reflect the opinions of residents in the entire community. These practices include:

- Using a mail-out/mail-back methodology, which typically gets a higher response rate than phone for the same dollars spent. A higher response rate lessens the worry that those who did not respond are different than those who did respond.
- Selecting households at random within the community to receive the survey to ensure that the households selected to receive the survey are representative of the larger community.
- Over-sampling multi-family housing units to improve response from hard-to-reach, lower income or younger apartment dwellers.
- Selecting the respondent within the household using an unbiased sampling procedure; in this case, the "birthday method." The cover letter included an instruction requesting that the respondent in the household be the adult (18 years old or older) who most recently had a birthday, irrespective of year of birth.
- Contacting potential respondents three times to encourage response from people who may have different opinions or habits than those who would respond with only a single prompt.
- Inviting response in a compelling manner (using appropriate letterhead/logos and a signature of a visible leader) to appeal to recipients' sense of civic responsibility.
- Providing a pre-addressed, postage-paid return envelope.
- Offering the survey in Spanish or other language when requested by a given community.
- Weighting the results to reflect the demographics of the population.

The answer to the second question about how closely the perspectives recorded on the survey reflect what residents really believe or do is more complex. Resident responses to surveys are influenced by a variety of factors. For questions about service quality, residents' expectations for service quality play a role as well as the "objective" quality of the service provided, the way the resident perceives the entire community (that is, the context in which the service is provided), the scale on which the resident is asked to record his or her opinion and, of course, the opinion, itself, that a resident holds about the service. Similarly a resident's report of certain behaviors is colored by what he or she believes is the socially desirable response (e.g., reporting tolerant behaviors toward "oppressed groups," likelihood of voting for a tax increase for services to poor people, use of alternative modes of travel to work besides the single occupancy vehicle), his or her memory of the actual behavior (if it is not a question speculating about future actions, like a vote), his or her confidence that he or she can be honest without suffering any negative consequences (thus the need for anonymity) as well as the actual behavior itself.

How closely survey results come to recording the way a person really feels or behaves often is measured by the coincidence of reported behavior with observed current behavior (e.g., driving habits), reported intentions to behave with observed future behavior (e.g., voting choices) or reported opinions about current community quality

with objective characteristics of the community (e.g., feelings of safety correlated with rates of crime). There is a body of scientific literature that has investigated the relationship between reported behaviors and actual behaviors. Well-conducted surveys, by and large, do capture true respondent behaviors or intentions to act with great accuracy. Predictions of voting outcomes tend to be quite accurate using survey research, as do reported behaviors that are not about highly sensitive issues (e.g., family abuse or other illegal or morally sanctioned activities). For self-reports about highly sensitive issues, statistical adjustments can be made to correct for the respondents' tendency to report what they think the "correct" response should be.

Research on the correlation of resident opinion about service quality and "objective" ratings of service quality vary, with some showing stronger relationships than others. NRC's own research has demonstrated that residents who report the lowest ratings of street repair live in communities with objectively worse street conditions than those who report high ratings of street repair (based on road quality, delay in street repair, number of road repair employees). Similarly, the lowest rated fire services appear to be "objectively" worse than the highest rated fire services (expenditures per capita, response time, "professional" status of firefighters, breadth of services and training provided). Resident opinion commonly reflects objective performance data but is an important measure on its own. NRC principals have written, "If you collect trash three times a day but residents think that your trash haul is lousy, you still have a problem."

Selecting Survey Recipients

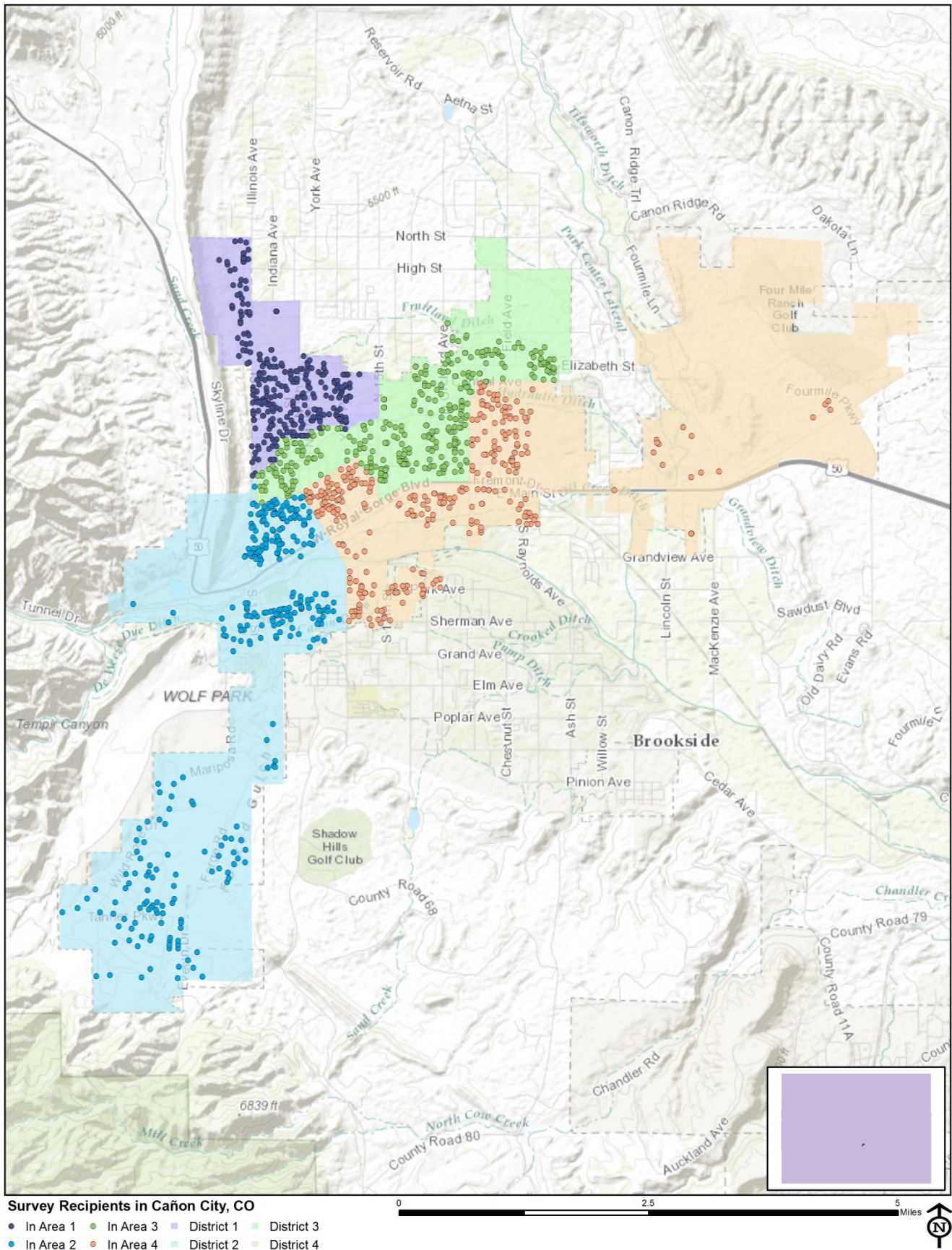
"Sampling" refers to the method by which households were chosen to receive the survey. All households within the City of Cañon City were eligible to participate in the survey. A list of all households within the zip codes serving Cañon City was purchased from [Go-Dog Direct](#) based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Cañon City households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file (updated on a quarterly basis) and addresses located outside of the City of Cañon City boundaries were removed from consideration. Each address identified as being within City boundaries was further identified as being within one of the four Council Districts.

To choose the 1,500 survey recipients, a systematic sampling method was applied to the list of households previously screened for geographic location. Systematic sampling is a procedure whereby a complete list of all possible households is culled, selecting every *Nth* one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were selected at a higher rate as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units. Figure 1 displays a map of the households selected to receive the survey. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice (meaning, an area with only 15% of the housing units might be selected at an actual rate that is slightly above or below that).

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

In addition to the scientific, random selection of households, a link to an online "opt-in" survey was publicized and posted to the City of Cañon City website. This opt-in survey was identical to the scientific survey and open to all City residents. The data presented in this report exclude the opt-in survey data. These data can be found in the *Supplemental Online Survey Results* provided under separate cover.

Figure 1: Location of Survey Recipients



Survey Administration and Response

Selected households received three mailings, one week apart, beginning on July 24, 2017. The first mailing was a prenotification postcard announcing the upcoming survey. The next mailing contained a letter from the Mayor inviting the household to participate, a questionnaire and a postage-paid return envelope. The final mailing contained a reminder letter, another survey and a postage-paid return envelope. The second cover letter asked those who had not completed the survey to do so and those who had already done so to refrain from turning in another survey. Respondents could also opt to take the survey online if they preferred. The City of Cañon City chose to augment their administration of The NCS with additional services, including demographic and geographic subgroup comparisons. The results of these additional services have been provided under separate cover. Completed surveys were collected over the following seven weeks. The online “opt-in” survey became available to all residents on August 28, 2017 and remained open for four weeks.

About 2% of the 1,500 surveys mailed were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 1,473 households that received the survey, 558 completed the survey, providing an overall response rate of 38%. Of the 558 completed surveys, 27 were completed online. Additionally, responses were tracked by geographic subarea; response rates by Council District ranged from 36% to 43%. The response rates were calculated using AAPOR’s response rate #2¹ for mailed surveys of unnamed persons. Additionally, **xx** residents completed the online opt-in survey; results of the opt-in survey can be found in the *Supplemental Online Survey Results* report provided under separate cover.

Table 77: Survey Response Rates by Council District

	District 1	District 2	District 3	District 4	Overall
Total sample used	343	362	416	379	1,500
I=Complete Interviews	123	152	146	132	553
P=Partial Interviews	1	0	3	1	5
R=Refusal and break off	0	0	1	0	1
NC=Non Contact	0	0	0	0	0
O=Other	0	0	0	0	0
UH=Unknown household	0	0	0	0	0
UO=Unknown other	212	201	260	241	914
Response rate: (I+P)/(I+P) + (R+NC+O) + (UH+UO)	37%	43%	36%	36%	38%

Confidence Intervals

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions.²

The margin of error for the City of Cañon City survey is no greater than plus or minus four percentage points around any given percent reported for all respondents (558 completed surveys).

For subgroups of responses, the margin of error increases because the number of respondents for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Survey Processing (Data Entry)

Upon receipt, completed surveys were assigned a unique identification number. Additionally, each survey was reviewed and “cleaned” as necessary. For example, a question may have asked a respondent to pick two items out

¹ See AAPOR’s Standard Definitions here: [http://www.aapor.org/Standards-Ethics/Standard-Definitions-\(1\).aspx](http://www.aapor.org/Standards-Ethics/Standard-Definitions-(1).aspx) for more information

² A 95% confidence interval indicates that for every 100 random samples of this many residents, 95 of the confidence intervals created will include the “true” population response. This theory is applied in practice to mean that the “true” perspective of the target population lies within the confidence interval created for a single survey. For example, if 75% of residents rate a service as “excellent” or “good,” then the 4% margin of error (for the 95% confidence interval) indicates that the range of likely responses for the entire community is between 71% and 79%. This source of uncertainty is called sampling error. In addition to sampling error, other sources of error may affect any survey, including the non-response of residents with opinions different from survey responders. Though standardized on The NCS, on other surveys, differences in question wording, order, translation and data entry, as examples, can lead to somewhat varying results.

of a list of five, but the respondent checked three; in this case, NRC would use protocols to randomly choose two of the three selected items for inclusion in the dataset.

All surveys then were entered twice into an electronic dataset; any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed.

NRC used Qualtrics, a web-based survey and analytics platform, to collect the online survey data. Use of an online system means all collected data are entered into the dataset when the respondents submit the surveys. Skip patterns are programmed into system so respondents are automatically “skipped” to the appropriate question based on the individual responses being given. Online programming also allows for more rigid control of the data format, making extensive data cleaning unnecessary.

A series of quality control checks were also performed in order to ensure the integrity of the web data. Steps may include and not be limited to reviewing the data for clusters of repeat IP addresses and time stamps (indicating duplicate responses) and removing empty submissions (questionnaires submitted with no questions answered).

Survey Data Weighting

The demographic characteristics of the survey respondents were compared to those found in the 2010 Census and American Community Survey estimates for adults in the City of Cañon City. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were housing tenure, race, sex and age. No adjustments were made for design effects. The results of the weighting scheme are presented in the following table.

Table 78: Cañon City, CO 2017 Weighting Table

Characteristic	Population Norm	Unweighted Data	Weighted Data
Housing			
Rent home	33%	23%	32%
Own home	67%	77%	68%
Detached unit	78%	79%	76%
Attached unit	22%	21%	24%
Race and Ethnicity			
White	94%	89%	94%
Not white	6%	11%	6%
Not Hispanic	93%	94%	94%
Hispanic	7%	6%	6%
Sex and Age			
Female	54%	58%	53%
Male	46%	42%	47%
18-34 years of age	24%	7%	23%
35-54 years of age	31%	21%	31%
55+ years of age	45%	72%	46%
Females 18-34	12%	3%	12%
Females 35-54	16%	13%	16%
Females 55+	25%	42%	25%
Males 18-34	12%	4%	12%
Males 35-54	15%	8%	15%
Males 55+	20%	30%	20%
Council District			
District 1	23%	22%	23%
District 2	26%	27%	28%
District 3	27%	27%	24%
District 4	24%	24%	25%

Survey Data Analysis and Reporting

The survey dataset was analyzed using the Statistical Package for the Social Sciences (SPSS). For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “essential” and “very important,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in Appendix A. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

The data for the opt-in survey are presented separately in the report titled *Supplemental Online Survey Results*.

Appendix D: Survey Materials

Dear Cañon City Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better City!

Sincerely,



Preston R. Troutman
Mayor

Dear Cañon City Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better City!

Sincerely,



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Mayor

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Thank you for helping create a better City!

Sincerely,



Preston R. Troutman
Mayor



City of Cañon City
P.O. Box 1460
Cañon City, CO 81215

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US Postage
PAID
Boulder, CO
Permit NO. 94



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*Office of the
City Administrator*

City of Cañon City

*P.O. Box 1460 – 128 Main Street – Cañon City, CO 81215-1460
(719) 269-9011 – Fax: (719) 269-9017*

August 2017

Dear Cañon City Resident:

Please help us shape the future of Cañon City! You have been selected at random to participate in the 2017 Cañon City Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Cañon City make decisions that affect our City.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

<http://bit.ly/2tLwRFy>

If you have any questions about the survey please call 719-276-5248.

Thank you for your time and participation!

Sincerely,

Preston R. Troutman
Mayor



*Office of the
City Administrator*

City of Cañon City

*P.O. Box 1460 – 128 Main Street – Cañon City, CO 81215-1460
(719) 269-9011 – Fax: (719) 269-9017*

August 2017

Dear Cañon City Resident:

Here's a second chance if you haven't already responded to the 2017 Cañon City Citizen Survey! **(If you completed it and sent it back, we thank you for your time and ask you to recycle this survey. Please do not respond twice.)**

Please help us shape the future of Cañon City! You have been selected at random to participate in the 2017 Cañon City Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Cañon City make decisions that affect our City.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

<http://bit.ly/2tLwRFy>

If you have any questions about the survey please call 719-276-5248.

Thank you for your time and participation!

Sincerely,

Preston R. Troutman
Mayor

The Cañon City 2017 Citizen Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

1. Please rate each of the following aspects of quality of life in Cañon City:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Cañon City as a place to live	1	2	3	4	5
Your neighborhood as a place to live.....	1	2	3	4	5
Cañon City as a place to raise children	1	2	3	4	5
Cañon City as a place to work	1	2	3	4	5
Cañon City as a place to visit.....	1	2	3	4	5
Cañon City as a place to retire	1	2	3	4	5
The overall quality of life in Cañon City	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Cañon City as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Overall feeling of safety in Cañon City	1	2	3	4	5
Overall ease of getting to the places you usually have to visit.....	1	2	3	4	5
Quality of overall natural environment in Cañon City.....	1	2	3	4	5
Overall "built environment" of Cañon City (including overall design, buildings and parks).....	1	2	3	4	5
Health and wellness opportunities in Cañon City	1	2	3	4	5
Overall opportunities for education and enrichment.....	1	2	3	4	5
Overall economic health of Cañon City	1	2	3	4	5
Sense of community.....	1	2	3	4	5
Overall image or reputation of Cañon City.....	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following:

	<i>Very likely</i>	<i>Somewhat likely</i>	<i>Somewhat unlikely</i>	<i>Very unlikely</i>	<i>Don't know</i>
Recommend living in Cañon City to someone who asks.....	1	2	3	4	5
Remain in Cañon City for the next five years	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<i>Very safe</i>	<i>Somewhat safe</i>	<i>Neither safe nor unsafe</i>	<i>Somewhat unsafe</i>	<i>Very unsafe</i>	<i>Don't know</i>
In your neighborhood during the day.....	1	2	3	4	5	6
In Cañon City's downtown/commercial area during the day	1	2	3	4	5	6

5. Please rate each of the following characteristics as they relate to Cañon City as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Traffic flow on major streets	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in Cañon City.....	1	2	3	4	5
Ease of travel by bicycle in Cañon City	1	2	3	4	5
Ease of walking in Cañon City.....	1	2	3	4	5
Availability of paths and walking trails	1	2	3	4	5
Air quality	1	2	3	4	5
Cleanliness of Cañon City	1	2	3	4	5
Overall appearance of Cañon City.....	1	2	3	4	5
Public places where people want to spend time	1	2	3	4	5
Variety of housing options	1	2	3	4	5
Availability of affordable quality housing	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.)	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food.....	1	2	3	4	5
Availability of affordable quality health care	1	2	3	4	5
Availability of preventive health services	1	2	3	4	5
Availability of affordable quality mental health care	1	2	3	4	5
Overall condition of City streets	1	2	3	4	5

6. Please rate each of the following characteristics as they relate to Cañon City as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Availability of affordable quality child care/preschool	1	2	3	4	5
K-12 education	1	2	3	4	5
Adult educational opportunities.....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities	1	2	3	4	5
Opportunities to participate in religious or spiritual events and activities	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities.....	1	2	3	4	5
Cost of living in Cañon City	1	2	3	4	5
Overall quality of business and service establishments in Cañon City.....	1	2	3	4	5
Vibrant downtown/commercial area	1	2	3	4	5
Overall quality of new development in Cañon City	1	2	3	4	5
Opportunities to participate in social events and activities	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds	1	2	3	4	5
Neighborliness of residents in Cañon City.....	1	2	3	4	5

7. Please indicate whether or not you have done each of the following in the last 12 months.

	<i>No</i>	<i>Yes</i>
Made efforts to conserve water	1	2
Made efforts to make your home more energy efficient	1	2
Observed a code violation or other hazard in Cañon City (weeds, abandoned buildings, etc.)	1	2
Household member was a victim of a crime in Cañon City	1	2
Reported a crime to the police in Cañon City.....	1	2
Stocked supplies in preparation for an emergency	1	2
Campaigned or advocated for an issue, cause or candidate	1	2
Contacted the City of Cañon City (in-person, phone, email or web) for help or information.....	1	2
Contacted Cañon City elected officials (in-person, phone, email or web) to express your opinion	1	2

8. In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Cañon City?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
Used Cañon City recreation centers or their services.....	1	2	3	4
Visited a neighborhood park or City park	1	2	3	4
Used Cañon City public libraries or their services.....	1	2	3	4
Participated in religious or spiritual activities in Cañon City.....	1	2	3	4
Attended a City-sponsored event.....	1	2	3	4
Carpooled with other adults or children instead of driving alone.....	1	2	3	4
Walked or biked instead of driving	1	2	3	4
Volunteered your time to some group/activity in Cañon City.....	1	2	3	4
Participated in a club	1	2	3	4
Talked to or visited with your immediate neighbors	1	2	3	4
Done a favor for a neighbor.....	1	2	3	4

9. Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
<u>Attended</u> a local public meeting	1	2	3	4
<u>Watched</u> (online or on television) a local public meeting.....	1	2	3	4

The Cañon City 2017 Citizen Survey

10. Please rate the quality of each of the following services in Cañon City:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Police services	1	2	3	4	5
Fire services.....	1	2	3	4	5
Ambulance or emergency medical services	1	2	3	4	5
Crime prevention.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Street repair	1	2	3	4	5
Street cleaning	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Snow removal	1	2	3	4	5
Sidewalk maintenance	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Garbage collection.....	1	2	3	4	5
Recycling	1	2	3	4	5
Yard waste pick-up	1	2	3	4	5
Storm drainage	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services	1	2	3	4	5
Power (electric and/or gas) utility.....	1	2	3	4	5
Utility billing.....	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Land use, planning and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Animal control	1	2	3	4	5
Economic development	1	2	3	4	5
Health services	1	2	3	4	5
Public library services	1	2	3	4	5
Public information services	1	2	3	4	5
Cable television.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations).....	1	2	3	4	5
Preservation of natural areas such as open space, farmlands and greenbelts.....	1	2	3	4	5
Cañon City open space.....	1	2	3	4	5
City-sponsored special events	1	2	3	4	5
Overall customer service by Cañon City employees (police, receptionists, planners, etc.)	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The City of Cañon City	1	2	3	4	5
The Federal Government	1	2	3	4	5

12. Please rate the following categories of Cañon City government performance:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The value of services for the taxes paid to Cañon City.....	1	2	3	4	5
The overall direction that Cañon City is taking	1	2	3	4	5
The job Cañon City government does at welcoming citizen involvement	1	2	3	4	5
Overall confidence in Cañon City government	1	2	3	4	5
Generally acting in the best interest of the community	1	2	3	4	5
Being honest.....	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5

13. Please rate how important, if at all, you think it is for the Cañon City community to focus on each of the following in the coming two years:

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>
Overall feeling of safety in Cañon City.....	1	2	3	4
Overall ease of getting to the places you usually have to visit.....	1	2	3	4
Quality of overall natural environment in Cañon City.....	1	2	3	4
Overall “built environment” of Cañon City (including overall design, buildings and parks)	1	2	3	4
Health and wellness opportunities in Cañon City	1	2	3	4
Overall opportunities for education and enrichment.....	1	2	3	4
Overall economic health of Cañon City.....	1	2	3	4
Sense of community.....	1	2	3	4

14. To what extent would you support or oppose using a tax increase to finance improvements to the following facilities and programs:

	<i>Strongly support</i>	<i>Somewhat support</i>	<i>Somewhat oppose</i>	<i>Strongly oppose</i>	<i>Don't know</i>
Constructing a new Recreation/Aquatic Community Fitness Center with public and private partners	1	2	3	4	5
Rehabilitating and repairing the existing Rec. District pool.....	1	2	3	4	5
Rehabilitating and repairing the existing St. Scholastica gymnasium and pool for a community recreation center	1	2	3	4	5

15. Please indicate to what extent you would support or oppose the City taking the following actions:

	<i>Strongly support</i>	<i>Somewhat support</i>	<i>Somewhat oppose</i>	<i>Strongly oppose</i>	<i>Don't know</i>
Developing a multi-field sports complex to host local and regional athletic competitions	1	2	3	4	5
Increasing the number of trails at the Royal Gorge Park	1	2	3	4	5
Creating an RV/camping area at the Royal Gorge Park.....	1	2	3	4	5
Creating RV/camping areas in other Mountain Parks (e.g., Temple Canyon Park, Red Canyon Park).....	1	2	3	4	5
Creating non-motorized camping areas in City Parks (e.g., Veterans Park).....	1	2	3	4	5
Extending the Arkansas River Trail to Florence	1	2	3	4	5
Enhancing the physical and economic connection between the Arkansas River Corridor and Downtown.....	1	2	3	4	5
Creating additional public and private recreational, restaurant, and retail development along the Arkansas River Corridor.....	1	2	3	4	5
Creating elevated and landscaped mini-medians on US-50 from 1st Ave. to 9th Ave. to enhance pedestrian safety and improve aesthetics.....	1	2	3	4	5
Prohibiting smoking in public parks during music and festival events.....	1	2	3	4	5
Continuing the physical revitalization of the City through new signage and code standards and enforcement.....	1	2	3	4	5
Acquiring the 200 acre Abbey property for future recreational and commercial development	1	2	3	4	5

16. Please indicate to what extent you would support or oppose a stormwater utility rate increase that would be used to fund improvements to the City’s stormwater infrastructure:

☐ Strongly support ☐ Somewhat support ☐ Somewhat oppose ☐ Strongly oppose ☐ Don't know

17. Please indicate to what extent you would support or oppose the reduction of deer population in Cañon City in partnership with Colorado Parks and Wildlife Deer Management and Harvesting Guidelines:

☐ Strongly support ☐ Somewhat support ☐ Somewhat oppose ☐ Strongly oppose ☐ Don't know

18. Please indicate to what extent you would support or oppose a city lodging tax increase from 2% to 5% for only city hotel, motel and lodging accommodations, to be used exclusively for promoting and marketing tourism and special events in the Cañon City and Royal Gorge Region:

☐ Strongly support ☐ Somewhat support ☐ Somewhat oppose ☐ Strongly oppose ☐ Don't know

The Cañon City 2017 Citizen Survey

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. How often, if at all, do you do each of the following, considering all of the times you could?

	<i>Never</i>	<i>Rarely</i>	<i>Sometimes</i>	<i>Usually</i>	<i>Always</i>
Recycle at home.....	1	2	3	4	5
Purchase goods or services from a business located in Cañon City.....	1	2	3	4	5
Eat at least 5 portions of fruits and vegetables a day.....	1	2	3	4	5
Participate in moderate or vigorous physical activity.....	1	2	3	4	5
Read or watch local news (via television, paper, computer, etc.).....	1	2	3	4	5
Vote in local elections.....	1	2	3	4	5

D2. Would you say that in general your health is:

- ☐ Excellent ☐ Very good ☐ Good ☐ Fair ☐ Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

- ☐ Very positive ☐ Somewhat positive ☐ Neutral ☐ Somewhat negative ☐ Very negative

D4. What is your employment status?

- ☐ Working full time for pay
☐ Working part time for pay
☐ Unemployed, looking for paid work
☐ Unemployed, not looking for paid work
☐ Fully retired

D5. Do you work inside the boundaries of Cañon City?

- ☐ Yes, outside the home
☐ Yes, from home
☐ No

D6. How many years have you lived in Cañon City?

- ☐ Less than 2 years ☐ 11-20 years
☐ 2-5 years ☐ More than 20 years
☐ 6-10 years

D7. Which best describes the building you live in?

- ☐ One family house detached from any other houses
☐ Building with two or more homes (duplex, townhome, apartment or condominium)
☐ Mobile home
☐ Other

D8. Is this house, apartment or mobile home...

- ☐ Rented
☐ Owned

D9. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?

- ☐ Less than \$300 per month
☐ \$300 to \$599 per month
☐ \$600 to \$999 per month
☐ \$1,000 to \$1,499 per month
☐ \$1,500 to \$2,499 per month
☐ \$2,500 or more per month

D10. Do any children 17 or under live in your household?

- ☐ No ☐ Yes

D11. Are you or any other members of your household aged 65 or older?

- ☐ No ☐ Yes

D12. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- ☐ Less than \$25,000
☐ \$25,000 to \$49,999
☐ \$50,000 to \$99,999
☐ \$100,000 to \$149,999
☐ \$150,000 or more

Please respond to both questions D13 and D14:

D13. Are you Spanish, Hispanic or Latino?

- ☐ No, not Spanish, Hispanic or Latino
☐ Yes, I consider myself to be Spanish, Hispanic or Latino

D14. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- ☐ American Indian or Alaskan Native
☐ Asian, Asian Indian or Pacific Islander
☐ Black or African American
☐ White
☐ Other

D15. In which category is your age?

- ☐ 18-24 years ☐ 55-64 years
☐ 25-34 years ☐ 65-74 years
☐ 35-44 years ☐ 75 years or older
☐ 45-54 years

D16. What is your sex?

- ☐ Female ☐ Male

D17. Do you consider a cell phone or land line your primary telephone number?

- ☐ Cell ☐ Land line ☐ Both

Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502