



Cañon City, CO

Comparisons by Demographic Subgroups

2017



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Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. This report discusses differences in opinion of survey respondents by annual household income and age.

Responses in the following tables show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good,” or the percent of respondents who attended a public meeting more than once a month. ANOVA and chi-square tests of significance were applied to these comparisons of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between subgroups are due to chance; or in other words, a greater than 95% probability that the differences observed are “real.” Where differences were statistically significant, they have been shaded grey.

The margin of error for all respondents (558 completed surveys) is generally no greater than plus or minus four percentage points around any given percent. The margin of error for subgroups is less precise. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Notable differences between demographic subgroups included the following:

- Within Community Characteristics, residents who were age 18-44 tended to give less positive ratings to Safety and to Education and Enrichment, as well as to general aspects, than those who were older.
- Residents that earned less than \$50,000 per year were more likely to positively rate the overall appearance of Cañon City than those who earned more, whereas residents earning \$100,000 or more tended to give higher marks to their neighborhood as a place to live. Those who earned \$50,000 to \$99,999 were more pleased with the city as a place to raise children and to retire than other residents.
- Residents age 55 or older tended to give higher ratings than younger residents to some of the services related to Built Environment (sewer services, power utility and utility billing).
- Residents who were 18-44 years of age were more likely to have reported a crime or have been the victim of a crime.
- Residents who earned at least \$50,000 per year were more likely to participate in aspects of Community Engagement than those who earned less.
- Residents who earned \$100,000 or more or were age 55 or older were less likely than their counterparts to support some of the prospective new efforts identified in Cañon City’s unique questions.

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Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
The overall quality of life in Cañon City	58%	65%	51%	44%	60%	70%	59%
Overall image or reputation of Cañon City	40%	31%	27%	26%	41%	41%	36%
Cañon City as a place to live	65%	70%	67%	50%	66%	78%	66%
Your neighborhood as a place to live	63%	72%	85%	55%	68%	78%	68%
Cañon City as a place to raise children	54%	68%	62%	50%	67%	63%	59%
Cañon City as a place to retire	60%	76%	64%	41%	71%	76%	64%
Overall appearance of Cañon City	58%	48%	35%	44%	65%	52%	52%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Overall feeling of safety in Cañon City	59%	66%	78%	50%	63%	72%	63%
In your neighborhood during the day	86%	87%	87%	80%	87%	90%	86%
In Cañon City's downtown/commercial area during the day	82%	82%	89%	80%	83%	86%	83%

Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Overall ease of getting to the places you usually have to visit	66%	59%	68%	58%	61%	68%	63%
Traffic flow on major streets	35%	26%	17%	27%	32%	30%	30%
Ease of public parking	44%	45%	43%	46%	49%	40%	44%
Ease of travel by car in Cañon City	52%	51%	55%	53%	51%	52%	52%
Ease of travel by bicycle in Cañon City	42%	44%	23%	41%	45%	39%	41%
Ease of walking in Cañon City	57%	60%	53%	52%	62%	58%	57%
Availability of paths and walking trails	70%	67%	75%	64%	67%	77%	70%

Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Quality of overall natural environment in Cañon City	73%	76%	78%	69%	72%	78%	74%
Air quality	88%	88%	92%	87%	88%	89%	88%
Cleanliness of Cañon City	60%	57%	56%	52%	70%	56%	58%

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Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Overall "built environment" of Cañon City (including overall design, buildings and parks)	48%	43%	26%	33%	49%	49%	44%
Public places where people want to spend time	56%	57%	36%	49%	51%	57%	52%
Variety of housing options	27%	27%	29%	25%	20%	32%	27%
Availability of affordable quality housing	26%	27%	28%	29%	21%	27%	26%
Overall quality of new development in Cañon City	28%	22%	23%	33%	18%	22%	25%

Table 6: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Overall economic health of Cañon City	25%	24%	17%	24%	20%	24%	23%
Cañon City as a place to work	30%	29%	29%	25%	32%	31%	29%
Cañon City as a place to visit	69%	63%	66%	68%	59%	72%	67%
Employment opportunities	16%	9%	9%	16%	12%	11%	13%
Shopping opportunities	24%	16%	16%	22%	23%	18%	20%
Cost of living in Cañon City	30%	36%	62%	32%	35%	39%	35%
Overall quality of business and service establishments in Cañon City	41%	34%	31%	40%	41%	35%	37%
Vibrant downtown/commercial area	32%	20%	21%	36%	21%	23%	26%

Table 7: Community Characteristics - Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Health and wellness opportunities in Cañon City	50%	40%	37%	44%	48%	46%	46%
Fitness opportunities (including exercise classes and paths or trails, etc.)	70%	64%	57%	70%	58%	69%	67%
Recreational opportunities	66%	69%	58%	60%	67%	68%	65%
Availability of affordable quality food	53%	55%	47%	50%	55%	53%	52%
Availability of affordable quality health care	43%	24%	35%	34%	29%	42%	37%
Availability of preventive health services	42%	29%	37%	35%	28%	42%	37%
Availability of affordable quality mental health care	28%	17%	21%	21%	17%	32%	24%

Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Overall opportunities for education and enrichment	39%	34%	29%	27%	40%	41%	36%
Availability of affordable quality child care/preschool	46%	29%	30%	44%	27%	40%	38%

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Percent rating positively (e.g., excellent/good, very/somewhat safe)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
K-12 education	48%	46%	47%	38%	50%	54%	47%
Adult educational opportunities	35%	35%	39%	28%	31%	43%	35%
Opportunities to attend cultural/arts/music activities	47%	44%	41%	38%	45%	51%	46%
Opportunities to participate in religious or spiritual events and activities	75%	79%	75%	75%	70%	78%	76%

Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Opportunities to participate in social events and activities	49%	48%	46%	47%	45%	53%	49%
Opportunities to volunteer	57%	65%	62%	53%	52%	72%	61%
Opportunities to participate in community matters	47%	51%	53%	41%	45%	55%	48%
Openness and acceptance of the community toward people of diverse backgrounds	39%	30%	26%	35%	28%	39%	35%
Neighborliness of residents in Cañon City	44%	47%	48%	45%	44%	47%	45%

Table 10: Governance - General

Percent rating positively (e.g., excellent/good)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
The City of Cañon City	52%	47%	51%	47%	49%	53%	50%
The value of services for the taxes paid to Cañon City	30%	29%	38%	27%	28%	33%	30%
The overall direction that Cañon City is taking	33%	32%	30%	30%	33%	31%	31%
The job Cañon City government does at welcoming citizen involvement	30%	31%	39%	25%	34%	35%	31%
Overall confidence in Cañon City government	29%	25%	28%	29%	27%	27%	27%
Generally acting in the best interest of the community	27%	25%	31%	25%	27%	27%	26%
Being honest	30%	26%	36%	28%	22%	33%	29%
Treating all residents fairly	32%	28%	37%	34%	22%	32%	30%
Overall customer service by Cañon City employees (police, receptionists, planners, etc.)	54%	55%	58%	47%	54%	59%	54%
The Federal Government	34%	40%	31%	33%	42%	33%	35%

Table 11: Governance - Safety

Percent rating positively (e.g., excellent/good)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Police services	65%	61%	50%	47%	61%	74%	62%
Fire services	91%	90%	94%	86%	92%	94%	91%
Ambulance or emergency medical services	84%	85%	79%	79%	79%	87%	83%

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Percent rating positively (e.g., excellent/good)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Crime prevention	48%	43%	48%	41%	44%	50%	46%
Fire prevention and education	69%	68%	80%	74%	68%	69%	70%
Animal control	42%	55%	50%	48%	47%	46%	46%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	41%	36%	26%	37%	27%	43%	37%

Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Traffic enforcement	52%	46%	58%	52%	44%	51%	50%
Street repair	15%	3%	5%	12%	16%	7%	10%
Street cleaning	33%	26%	27%	36%	33%	24%	30%
Street lighting	44%	32%	36%	39%	37%	40%	39%
Snow removal	41%	35%	39%	43%	35%	38%	38%
Sidewalk maintenance	24%	17%	12%	22%	21%	19%	20%
Traffic signal timing	26%	12%	10%	23%	14%	20%	19%

Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Garbage collection	75%	81%	81%	74%	68%	84%	78%
Recycling	50%	56%	43%	46%	52%	53%	50%
Yard waste pick-up	41%	36%	33%	35%	36%	41%	37%
Drinking water	64%	62%	76%	60%	60%	70%	65%
Preservation of natural areas such as open space, farmlands and greenbelts	52%	62%	39%	58%	54%	47%	53%
Cañon City open space	50%	59%	45%	51%	55%	50%	51%

Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Storm drainage	28%	16%	28%	25%	20%	26%	24%
Sewer services	70%	69%	81%	70%	61%	76%	71%
Power (electric and/or gas) utility	61%	65%	56%	50%	57%	69%	60%
Utility billing	57%	65%	64%	50%	58%	67%	59%
Land use, planning and zoning	28%	21%	21%	26%	28%	21%	25%
Code enforcement (weeds, abandoned buildings, etc.)	18%	20%	16%	22%	22%	14%	18%

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Percent rating positively (e.g., excellent/good)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Cable television	38%	34%	24%	37%	30%	37%	35%

Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Economic development	23%	18%	18%	22%	15%	23%	20%

Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
City parks	81%	80%	67%	77%	75%	83%	79%
Recreation programs or classes	60%	57%	40%	56%	55%	58%	57%
Recreation centers or facilities	48%	37%	32%	38%	43%	45%	41%
Health services	43%	32%	37%	36%	33%	44%	39%

Table 17: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Public library services	73%	74%	77%	75%	74%	73%	73%
City-sponsored special events	54%	57%	40%	54%	43%	57%	53%

Table 18: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Public information services	50%	47%	46%	49%	44%	50%	48%

Table 19: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Sense of community	43%	40%	39%	39%	40%	42%	40%
Recommend living in Cañon City to someone who asks	70%	70%	66%	57%	71%	78%	69%
Remain in Cañon City for the next five years	81%	85%	81%	73%	81%	88%	81%
Contacted the City of Cañon City (in-person, phone, email or web) for help or information	39%	46%	45%	40%	38%	45%	42%

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Table 20: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Was NOT the victim of a crime	73%	82%	87%	65%	82%	85%	77%
Did NOT report a crime	61%	67%	74%	50%	75%	72%	65%
Stocked supplies in preparation for an emergency	36%	35%	31%	36%	32%	35%	35%

Table 21: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Walked or biked instead of driving	51%	62%	63%	57%	59%	53%	55%
Carpooled with other adults or children instead of driving alone	36%	42%	42%	44%	45%	31%	38%

Table 22: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Recycle at home	60%	67%	82%	59%	66%	70%	66%
Made efforts to make your home more energy efficient	69%	75%	76%	70%	70%	76%	72%
Made efforts to conserve water	80%	85%	71%	73%	80%	87%	80%

Table 23: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
NOT under housing cost stress	55%	93%	98%	61%	87%	71%	71%
Did NOT observe a code violation	32%	24%	16%	32%	29%	24%	28%

Table 24: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Purchase goods or services from a business located in Cañon City	96%	100%	94%	98%	96%	96%	96%
Economy will have positive impact on income	15%	30%	43%	28%	24%	20%	23%
Work in Cañon City	45%	48%	52%	62%	58%	29%	47%

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Table 25: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Used Cañon City recreation centers or their services	60%	61%	69%	72%	58%	55%	61%
Visited a neighborhood park or City park	91%	93%	95%	98%	92%	86%	91%
Eat at least 5 portions of fruits and vegetables a day	75%	83%	79%	80%	76%	76%	78%
Participate in moderate or vigorous physical activity	77%	90%	93%	83%	84%	82%	83%
Reported being in "very good" or "excellent" health	43%	60%	67%	55%	63%	41%	50%

Table 26: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Used Cañon City public libraries or their services	60%	56%	62%	67%	54%	56%	59%
Participated in religious or spiritual activities in Cañon City	47%	53%	41%	44%	42%	53%	48%
Attended a City-sponsored event	55%	74%	78%	72%	62%	58%	64%

Table 27: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Campaigned or advocated for an issue, cause or candidate	27%	38%	38%	31%	31%	32%	31%
Contacted Cañon City elected officials (in-person, phone, email or web) to express your opinion	18%	26%	36%	20%	18%	25%	22%
Volunteered your time to some group/activity in Cañon City	36%	48%	53%	43%	43%	41%	42%
Participated in a club	28%	30%	44%	25%	29%	35%	31%
Talked to or visited with your immediate neighbors	87%	97%	97%	89%	90%	94%	92%
Done a favor for a neighbor	79%	90%	90%	77%	87%	87%	84%
Attended a local public meeting	14%	26%	42%	19%	22%	22%	21%
Watched (online or on television) a local public meeting	14%	23%	25%	11%	19%	24%	19%
Read or watch local news (via television, paper, computer, etc.)	81%	85%	83%	82%	73%	88%	83%
Vote in local elections	84%	94%	96%	83%	90%	91%	88%

Table 28: Community Focus Areas

Percent rating positively (e.g., essential/very important)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Overall feeling of safety in Cañon City	85%	91%	79%	81%	88%	88%	86%
Overall ease of getting to the places you usually have to visit	77%	73%	86%	76%	75%	79%	77%
Quality of overall natural environment in Cañon City	73%	77%	84%	73%	82%	75%	76%

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Percent rating positively (e.g., essential/very important)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Overall "built environment" of Cañon City (including overall design, buildings and parks)	68%	70%	75%	66%	78%	67%	69%
Health and wellness opportunities in Cañon City	80%	80%	69%	74%	78%	82%	79%
Overall opportunities for education and enrichment	81%	77%	74%	82%	75%	79%	79%
Overall economic health of Cañon City	88%	91%	92%	89%	90%	89%	89%
Sense of community	74%	75%	67%	68%	76%	76%	73%

Table 29: Custom Addition to Question 5

Percent rating positively (e.g., excellent or good)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Overall condition of City streets	11%	4%	9%	7%	13%	8%	9%

Table 30: Level of Support for Tax Increases for Facilities and Programs

To what extent would you support or oppose using a tax increase to finance improvements to the following facilities and programs: (Percent rating positively, e.g. strongly or somewhat support).	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Constructing a new Recreation/Aquatic Community Fitness Center with public and private partners	65%	77%	76%	76%	74%	60%	68%
Rehabilitating and repairing the existing Rec. District pool	75%	63%	47%	72%	59%	69%	68%
Rehabilitating and repairing the existing St. Scholastica gymnasium and pool	79%	75%	56%	80%	79%	68%	74%

Table 31: Level of Support for City Actions

Please indicate to what extent you would support or oppose the City taking the following actions: (Percent rating positively, e.g. strongly or somewhat support).	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Developing a multi-field sports complex to host local and regional athletic competitions	72%	77%	77%	82%	75%	64%	72%
Increasing the number of trails at the Royal Gorge Park	77%	75%	71%	85%	77%	67%	75%
Creating an RV/camping area at the Royal Gorge Park	67%	63%	59%	66%	72%	58%	63%
Creating RV/camping areas in other Mountain Parks (e.g., Temple Canyon Park, Red Canyon Park)	63%	63%	53%	62%	71%	57%	62%
Creating non-motorized camping areas in City Parks (e.g., Veterans Park)	40%	32%	13%	46%	27%	29%	34%
Extending the Arkansas River Trail to Florence	81%	86%	70%	88%	89%	71%	81%
Enhancing the physical and economic connection between the Arkansas River Corridor and Downtown	77%	80%	75%	84%	82%	70%	77%
Creating additional public and private recreational, restaurant, and retail development along the Arkansas River Corridor	71%	83%	83%	83%	87%	66%	76%
Creating elevated and landscaped medians on US-50 from 1st Ave. to 9th Ave. to enhance pedestrian safety and improve aesthetics	62%	56%	62%	65%	66%	53%	60%
Prohibiting smoking in public parks during music and festival events	62%	72%	74%	57%	67%	71%	66%

The National Citizen Survey™

Please indicate to what extent you would support or oppose the City taking the following actions: (Percent rating positively, e.g. strongly or somewhat support).	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Continuing the physical revitalization of the City through new signage and code standards and enforcement	81%	79%	64%	85%	75%	74%	77%
Acquiring the 200 acre Abbey property for future recreational and commercial development	62%	66%	58%	61%	67%	60%	61%

Table 32: Level of Support for Stormwater Utility Rate Increase

(Percent rating positively, e.g. strongly or somewhat support)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Please indicate to what extent you would support or oppose a stormwater utility rate increase that would be used to fund improvements to the City's stormwater infrastructure:	58%	58%	49%	58%	65%	51%	55%

Table 33: Level of Support for Reduction of Deer Population

(Percent rating positively, e.g. strongly or somewhat support)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Please indicate to what extent you would support or oppose the reduction of deer population in Cañon City in partnership with Colorado Parks and Wildlife Deer Management and Harvesting Guidelines:	55%	64%	66%	61%	61%	57%	59%

Table 34: Level of Support for City Lodging Tax Increase

(Percent rating positively, e.g. strongly or somewhat support)	Annual household income			Age			Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-44 years	45-54 years	55 and older	
Please indicate to what extent you would support or oppose a city lodging tax increase from 2% to 5% for only city hotel, motel and lodging accommodations, to be used exclusively for promoting and marketing tourism and special events in the Cañon City and Royal Gorge Region:	59%	71%	66%	64%	73%	58%	63%