



# COVID-19 Business Resource Newsletter

April 1, 2020

Dear Business Owners,

We are closely tracking many of the challenges you are facing during the Coronavirus stay-at-home order and the impact it is having on you, your employees, and business future. It is of utmost importance to me and City Hall to offer our support, easy access to financial resources, and personal (virtual) assistance.

To help in this regard, I would like to introduce our new Economic Development Manager, Rick Harrmann and Grant Writer, Brandi Fowler who are working tirelessly on your behalf. I have also enlisted a COVID-19 Business Leader Taskforce to assist in business outreach and group marketing to get through the short term downfall and hit the ground strong when our doors can open again.

In addition, because Cañon City has been chosen as a "Challenge Studio", by Downtown Colorado Inc., we have full access to their professional resources and consultation; not just now, but throughout the year as we continue to move forward.

May I ask your help in:

1. Joining our new [private business Facebook page](#) as a conduit for communication and idea sharing.
2. Looking over our [City COVID-19 webpage](#) of resources and utilizing our services if help is needed.

Please know you are not alone. We wish to work together to see you through this difficult time.

Best Regards,

Ashley Smith  
Cañon City Mayor

The City of Cañon City is here to help you with your small business needs and questions.

**Economic Development Manager**  
Rick Harrmann  
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**Grant Writer**  
Brandi Fowler  
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**A brief insight into what our Taskforce is doing:**

- Connecting business owners to COVID-19 resources
- Conducting a survey to best meet your needs
- Waiving of City sales tax fees and penalties for late filings
- One-page ad for general businesses that are still open, doing online sales, and/or delivery
- Business marketing campaign
- Shopping incentives and events

## Business Resources

### [SBA Paycheck Protection Program](#)

The Paycheck Protection Program is designed to provide a direct incentive for small businesses to keep their workers on payroll by providing each small business a loan up to \$10 million for payroll and certain other expenses.

If all employees are kept on payroll for eight weeks, SBA will forgive the portion of the loans used for payroll, rent, mortgage interest, or utilities. Up to 100 percent of the loan is forgivable.

### [SBA Disaster Assistance in response to the Corona Virus](#)

### [Help Colorado Now](#)

A full list of [COVID-19 Resources](#) can be found on our website!

## Business Insurance

While the COVID-19 situation is still so fluid and with Colorado being under a current "Stay at Home" order, business owners are wondering if business interruption coverage will pay out. I would like to share the following article published by the Insurance Journal: [Coronavirus \(COVID-19\): Does Business Income Respond?](#)

During this time, it is more important than ever to make sure that you are having conversations with your agent about what is covered in your specific policy. Even if you do not have coverage for the loss of income/rent there may be other perils that come up during this time that you do have coverage in place for. Additionally, it is acceptable to ask your insurance carrier to extend you premium grace period, waive late fees and request other reasonable accommodations as defined by DORA and The Colorado Division of Insurance. Please see [Bulletin No. B-5.38](#) for further reference. It is also important to mention that insurance is regulated by the State and therefore following news updates regarding how other States are working with insurance companies and insureds will not be helpful as they don't apply to us here in Colorado. To continue to get the most updated information we recommend you discuss your policies with a licensed insurance agent and visit the website for the [Colorado Division of Insurance](#).

Mandy Reed, Reed Insurance Agency

## COVID-19 Business Leader Taskforce

- Ashley Smith**, Cañon City Mayor
- Brandi Fowler**, Cañon City Grant Writer
- Dan Brown**, Downtown Business Alliance President
- Debbie Lake**, 2021 Chamber of Commerce President and Classic Furniture Owner
- Devin**, "Challenge Studio" Coordinator
- Karl Würzbach**, 2020 Chamber of Commerce President and Daily Record Publisher
- Katherine Correll**, Downtown Colorado Inc., Director
- Kris Webb**, Chamber of Commerce Director
- Kristy Gotham**, Cañon City PIO and Graphic Design Specialist
- Kylie Brown**, Downtown Colorado Inc.
- Laurie Haak**, Fremont 360 Administrator and Business Representative
- Mandy Reed**, Cañon City Council Member, District 2 and Reed Insurance Agency Owner
- Rick Harrmann**, Cañon City Economic Development Manager
- Rob Brown**, FEDC President
- Ryan Stevens**, Cañon City Administrator