

2017 Citizen Survey Results

METHODOLOGY: •Multi-contact survey •Representative sample of 1,500 households
 •5% margin of error •Response rate: 38% •National response rate range is 25% to 40%
 •Online—more homeowners, affluent, older

Community Quality Overall (excellent/good)		Online	Mail-in	General Governance	Online	Mail-in
Overall natural environment	78%	74%		Overall customer service	57%	54%
Cañon City as a place to retire	75%	64%		City of Cañon City quality of services	42%	50%
Cañon City as a place to live	66%	66%		Value of services for taxes paid Cañon City	33%	30%
Cañon City as a place to visit	62%	67%		Overall direction the City is taking	21%	31%
Overall quality of life	60%	59%		Overall confidence in City government	23%	27%
Overall appearance	30%	52%				
Overall quality of City Government services	42%	50%				
Overall built environment	36%	44%				
Overall City image/reputation	21%	36%				
Overall quality of businesses	21%	37%				
Vibrant downtown/commercial area	16%	26%				
Public Safety				City Services		
Overall feeling of safety in your neighborhood	91%	86%		City Parks	75%	79%
Overall feeling of safety in downtown area	86%	83%		Police	60%	62%
Overall feeling of safety	66%	63%		Public Library	70%	73%
Ease of public parking	38%	44%		Public Information	40%	48%
Traffic flow on major street	30%	30%		Snow Removal	33%	38%
Overall condition of City streets	4%	9%		Storm Drainage	11%	24%
Natural/Built Environment				Code Enforcement	18%	18%
Air Quality	84%	88%		Economic Development	16%	20%
Overall quality of natural environment	78%	74%		Street Repair	10%	10%
Observed a code violation	100%	72%				
Cleanliness of Cañon City	47%	58%				
Overall Appearance	30%	52%				
Overall Built Environment	36%	44%				
Overall quality of new development	13%	25%				
Economy						
Overall quality of business	21%	37%				
Overall economic health	12%	23%				
Vibrant downtown	16%	26%				
Shopping opportunity	13%	20%				
Employment opportunity	12%	13%				
Recreation/Wellness						
Recreational opportunities	66%	65%				
Affordable quality healthcare	30%	37%				
Affordable mental health care	23%	24%				
Education/Enrichment						
Opportunities to attend religious/spiritual	77%	76%				
K-12 education	46%	47%				
Opportunities to attend cultural activities	45%	46%				
Opportunities for education/enrichment	31%	35%				
Available affordable childcare	33%	38%				
Community Engagement						
Opportunity to volunteer	71%	61%				
Opportunity to participate in community	55%	48%				
Neighborliness of residents	48%	45%				
Openness/acceptance of diverse people	31%	35%				
How Important is it for the Community to Focus on...						
Economic Health					94%	89%
Overall feeling of safety					91%	86%
Sense of Community					83%	73%
Health/Wellness					77%	79%
Education/Enrichment					83%	79%
Ease of getting to places					73%	78%
Quality of natural environment					72%	76%
Overall build environment					66%	69%
Support for Recreation/Aquatic Center						
Funding the rehabilitation of the						
St. Scholastica gym and pool					72%	75%
Funding of a new Center with public and						
private partners and using tax increase					74%	68%
Funding the rehabilitation and repairs of the						
existing Rec. Dist. Pool with tax increase					70%	67%
Support for:						
• Extending Arkansas River Trail to Florence					81%	81%
• Enhance connection between River & Downtown					74%	77%
• New signage standards/code standards					76%	77%
• Additional recreational/economic development						
along Arkansas River Corridor					78%	76%
• More trails at Royal Gorge Park					68%	75%
• Multi-field sports complex						72%
• No smoking in public parks/music/festival events					68%	65%
• More RV/camping at Royal Gorge Park					68%	64%
• Lodging tax increase 2% to 5%					73%	63%
• Camping/RV areas in Mountain Parks					62%	62%
• Buy the Abbey					61%	61%
• Elevated landscaping medians on US-50					53%	60%
• Deer population relocation management/harvesting					74%	59%
• Stormwater rate increase					50%	55%
• Non-motorized camping in City Parks					29%	33%