

2017 Citizen Survey Results

METHODOLOGY: •Multi-contact survey •Representative sample of 1,500 households
 •5% margin of error •Response rate: 38% •National response rate range is 25% to 40%
 •Online—more homeowners, affluent, older

Community Quality Overall (excellent/good)

	Online	Mail-in
Overall natural environment	78%	74%
Cañon City as a place to retire	75%	64%
Cañon City as a place to live	66%	66%
Cañon City as a place to visit	62%	67%
Overall quality of life	60%	59%
Overall appearance	30%	52%
Overall quality of City Government services	42%	50%
Overall built environment	36%	44%
Overall City image/reputation	21%	36%
Overall quality of businesses	21%	37%
Vibrant downtown/commercial area	16%	26%

Public Safety

Overall feeling of safety in your neighborhood	91%	86%
Overall feeling of safety in downtown area	86%	83%
Overall feeling of safety	66%	63%
Ease of public parking	38%	44%
Traffic flow on major street	30%	30%
Overall condition of City streets	4%	9%

Natural/Built Environment

Air Quality	84%	88%
Overall quality of natural environment	78%	74%
Observed a code violation	100%	72%
Cleanliness of Cañon City	47%	58%
Overall Appearance	30%	52%
Overall Built Environment	36%	44%
Overall quality of new development	13%	25%

Economy

Overall quality of business	21%	37%
Overall economic health	12%	23%
Vibrant downtown	16%	26%
Shopping opportunity	13%	20%
Employment opportunity	12%	13%

Recreation/Wellness

Recreational opportunities	66%	65%
Affordable quality healthcare	30%	37%
Affordable mental health care	23%	24%

Education/Enrichment

Opportunities to attend religious/spiritual	77%	76%
K-12 education	46%	47%
Opportunities to attend cultural activities	45%	46%
Opportunities for education/enrichment	31%	35%
Available affordable childcare	33%	38%

Community Engagement

Opportunity to volunteer	71%	61%
Opportunity to participate in community	55%	48%
Neighborhoodliness of residents	48%	45%
Openness/acceptance of diverse people	31%	35%

General Governance

Overall customer service	57%	54%
City of Cañon City quality of services	42%	50%
Value of services for taxes paid Cañon City	33%	30%
Overall direction the City is taking	21%	31%
Overall confidence in City government	23%	27%

City Services

City Parks	75%	79%
Police	60%	62%
Public Library	70%	73%
Public Information	40%	48%
Snow Removal	33%	38%
Storm Drainage	11%	24%
Code Enforcement	18%	18%
Economic Development	16%	20%
Street Repair	10%	10%

How Important is it for the Community to Focus on...

Economic Health	94%	89%
Overall feeling of safety	91%	86%
Sense of Community	83%	73%
Health/Wellness	77%	79%
Education/Enrichment	83%	79%
Ease of getting to places	73%	78%
Quality of natural environment	72%	76%
Overall built environment	66%	69%

Support for Recreation/Aquatic Center

Funding the rehabilitation of the St. Scholastica gym and pool	72%	75%
Funding of a new Center with public and private partners and using tax increase	74%	68%
Funding the rehabilitation and repairs of the existing Rec. Dist. Pool with tax increase	70%	67%

Support for:

• Extending Arkansas River Trail to Florence	81%	81%
• Enhance connection between River & Downtown	74%	77%
• New signage standards/code standards	76%	77%
• Additional recreational/economic development along Arkansas River Corridor	78%	76%
• More trails at Royal Gorge Park	68%	75%
• Multi-field sports complex		72%
• No smoking in public parks/music/festival events	68%	65%
• More RV/camping at Royal Gorge Park	68%	64%
• Lodging tax increase 2% to 5%	73%	63%
• Camping/RV areas in Mountain Parks	62%	62%
• Buy the Abbey	61%	61%
• Elevated landscaping medians on US-50	53%	60%
• Deer population relocation management/harvesting	74%	59%
• Stormwater rate increase	50%	55%
• Non-motorized camping in City Parks	29%	33%