



HISTORIC PRESERVATION COMMISSION SPECIAL PUBLIC HEARING

City Council Chambers and via Zoom
Wednesday, April 28, 2021
4:00 PM

MEETING AGENDA

- 1. Call to Order**
- 2. Attendance (Roll Call)**
- 3. Approval of Minutes from April 14th Meeting**
- 4. Discussion: Historic Preservation Plan**
- 5. Discussion: Public Outreach Strategies**
- 6. Public Comment and General Announcements**
 - a. Reimbursement and Report Deadline for Saving Places Scholarship – June 1st**
 - b. Upcoming CLG Training Webinars**
 - i. Preservation Advocacy – May 19th**
 - ii. History with a Slide Preservation – June 16th**
- 7. Adjournment**

Next Regular Meeting: May 26th, 2021 at 4pm

Scope of Work for Historic Preservation Plan for Cañon City

1. Define Vision and Process of the Development of the Plan
2. Historic Context
 - a. Review Existing Historic Contexts
 - i. Determine Period(s) of Significance for the community
 - ii. Verify geographic boundaries
 - b. Revise Existing Historic Context Information
 - i. Conduct research on existing context
 - ii. Assemble all programs, tours, landmarked property display and preservation services into one place
 - c. Coalesce Information
 - i. Identify any patterns and trends
 - ii. Characterize property types
 - iii. Pinpoint any critically limited historic resources
 - iv. List examples of structures that meet criteria for landmark designations
3. Plan for Future Surveys – State Preservation Plan Goal A – “Preserving the Places That Matter”
 - a. Determine the unique characteristics of Cañon City (including building types)
 - b. Reexamine previously conducted surveys
 - i. Suggestions for updating or expanding existing surveys
 - ii. Map out geographic areas of existing surveys
 - c. Examine new areas that need surveying
 - i. Outline new areas that need to be surveyed based on landmark criteria, age, context, and distinctiveness of resource
 - ii. Prioritize the areas/resources to survey to do in 3 to 5 years increments
4. Create an Education and Outreach Program – State Preservation Goal C “Shaping the Preservation Message”
 - a. Develop a Historic Preservation Marketing Program
 - i. Determine a clear vision
 - ii. Celebrate Heritage and Authenticity
 - iii. Demonstrate the connection between historic preservation and community identity (a sense of place)
 - b. Education
 - i. Highlight economic benefits of historic preservation
 - ii. Explain how cultural memory connects to shared history/heritage
 - iii. Dispel common misconceptions and misinformation
 - iv. Research private and public funding sources
 - c. Communication
 - i. Identify best methods to reach the varying stakeholders
 - ii. Reiterate the economic value of historic preservation to City Council, downtown merchants, residents, realtors, and other community members of all ages
 - d. Promotion
 - i. Identify community partners
 - ii. Identify promoters and advocates

- iii. Identify information channels and promotional tools
- iv. Promote successful historic preservation projects
- v. Advertise existing tours and educational materials

5. Formulate Goals and Policies

- a. Incorporate information collected from public meetings with stakeholders and any community surveys/polls along with the historical context of Cañon City
- b. Identify how, when, and where to apply the goals and policies
- c. Prioritize preservation efforts
- d. Incorporate the City's Comprehensive Plan and the goals and objectives of other city departments and commissions.
- e. Provide recommendations on determining preservation guidelines.
- f. Timeline
 - i. Implementation Calendar or Action Plan for short and long-term goals
 - ii. Schedule for Review and Update of Plan